BOROUGH OF HARINGEY
TOWN PLANNING SERVICE

Delegation
~~Panel~~

Ref. No.: HGY/ 15/0/759/3

Location	WHITEHALL TAVERN 759 HIGH ROAD N.17
Proposal	DISPLAY OF THREE ILLUMINATED PROJECTING LANTERN SIGNS ~~FULL~~ OUTLINE/~~DETAILS~~ ~~RENEWAL~~ ~~ADVERT~~
Agent	OLDHAM SIGN SERVICE CROSS GREEN ARFARA LEEDS 9.
Applicant	ALLIED BREWERIES (UK) LTD 162 ST JAMES STREET LONDON

O.S. Ref: TQ 3391 SE (116)

~~CATEGORY~~ "B"
Road Class'n: ~~Trunk~~/Met'n./~~Principal~~/Borough

Council Proposals:

Conservation Area: ~~Yes~~/No

Listing:
~~Statutory Grade I/II~~
~~Supplementary Grade~~ III
~~Provisional Grade I/II/III~~
~~Proposed Grade I/II/III~~

TPO ~~Yes~~/No

Cell No.: 38

Shopping Centre: 64

Traffic Zone: 17/6

CONSULTATIONS:		Date Sent	Reply Received
BE & S Highways	~~Yes~~/No		
Building Regs.	~~Yes~~/No		
CPHI	~~Yes~~/No		
Borough Architect	~~Yes~~/No		
Cleansing Manager	~~Yes~~/No		
GLC Regs.	~~Yes~~/No		
D of E Highways	~~Yes~~/No		
Adjoining LPA	~~Yes~~/No		
LVRPA	~~Yes~~/No		
Lee Conservancy	~~Yes~~/No		
London Transport	~~Yes~~/No		
Ward Councillors	~~Yes~~/No		
Adjoining occupiers/ owners (as listed)	~~Yes~~/No		
Tenants Assn./Residents Cttee.	~~Yes~~/No		

Public Advertisement Necessary: ~~Yes~~/No
Date to B.S. & S.
Date published

Progress Record	Initials	Date		Initials	Date
Application dated	~~ASB~~	1.5.75	Passed to Grp Leader	D.B.	30.5.75
Application received	ASB	9.5.75	Passed to BPO/DBPO		2.6.75
Passed to DC Officer	DB	9.5.75	Panel Date		

LONDON BOROUGH OF HARINGEY

TOWN PLANNING APPLICATION

SITE 759 HIGH RD, N17

14506

1570/759/3

14506

Model form prescribed by the Department of the Environment **Circular 23/72**
(Welsh Office **Circular 58/72**)



You are advised to read the accompanying notes before completing any part of this form.

APPLICATION FOR CONSENT TO DISPLAY AN ADVERTISEMENT

Town and Country Planning Act 1971

The Town and Country Planning (Control of Advertisements) Regulations 1969

completed copies of this form and the drawing specified overleaf (see note 3) should be sent to:—

1. APPLICANT (Block capitals please)

ALLIED BREWERIES (UK) LTD

Full Name

160 St JOHNS STREET

Address

LONDON

Tel. No.

2. AGENT (if any) (Block capitals please)

OLDHAM SIGN SERVICE

Full Name

CROSS GREEN APPROACH.

Address

LEEDS 9

Tel. No. 450031/10

3. Full postal address or location of the land on which the advertisement is to be displayed.

WHITEHALL TAVERN
759 HIGH ROAD 17
LONDON N15

4. State the purpose for which the land or building is now used.

LICENCED PREMISES

5. (a) Has the applicant an interest in the land?
Yes/~~No~~

(b) If not, has the permission of the owner or of any other person entitled to give permission for the display of the advertisement been obtained? (See Note 4).
Yes/~~No~~

6. State the nature of the advertisement (e.g. hoarding, shop sign, projecting sign, etc.).

DISPLAY OF 3 ILLUMINATED PROJECTING
3 LANTERN SIGNS

7. (a) Will the advertisement be illuminated?
Yes/~~No~~

(b) If so state the type of illumination (e.g. internally, externally, floodlighting, etc.).

HOT CATHODE TUBING

(c) Will the illumination be static or intermittent?

STATIC

8. Period for which consent is sought (See Note 2).

5 YRS

9. Any additional information which the applicant may wish to supply

Signed ..... Date 1/5/75

NOTES

GENERAL

1. Under the Town and Country Planning (Control of Advertisements) Regulations 1969 many outdoor advertisements require express consent before they can be lawfully displayed. Applicants should refer to the Regulations for details.

PERIOD OF CONSENT

2. Normally the maximum period for which consent may be granted is 5 years. The Council may not grant consent for a longer period without special approval from the Secretary of State for the Environment (the Secretary of State for Wales). If consent is required for a specific period of less than 5 years this should be stated in reply to question 8.

DRAWINGS REQUIRED

3. The drawing can be in black and white on paper. It should show the size of the advertisement and its position on the land or the building in question. In the case of a sign it should also give the materials to be used, fixings, colours, height above the ground and, where it would project from a building, the amount of the projection. The drawing should include the site location plan which need not be to scale but should have sufficient detail to enable the site to be identified.

OWNER'S CONSENT

4. It is a condition of every consent granted by or under the Regulations that before the advertisement to which the consent relates is displayed, the permission of the owner of the land or other person entitled to grant permission shall be obtained.

OTHER CONSENTS

5. Consent under the Town and Country Planning (Control of Advertisements) Regulations 1969 does not relieve the applicant from obtaining any other consents which may be necessary, e.g. under the Petroleum Acts, the London Building Act, etc.

Witherby London

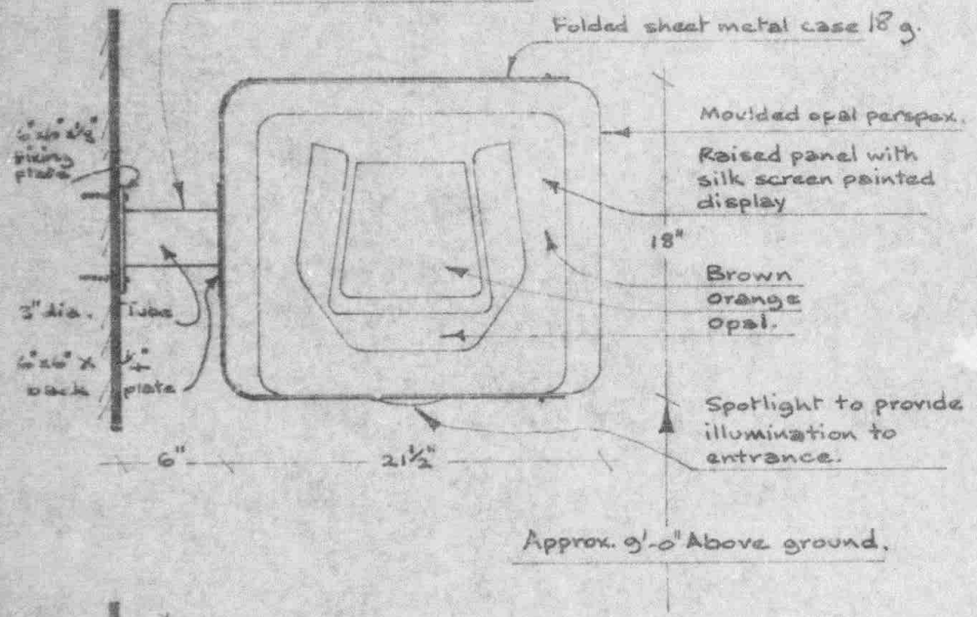
WHITEHALL TAVERN IND COOPE

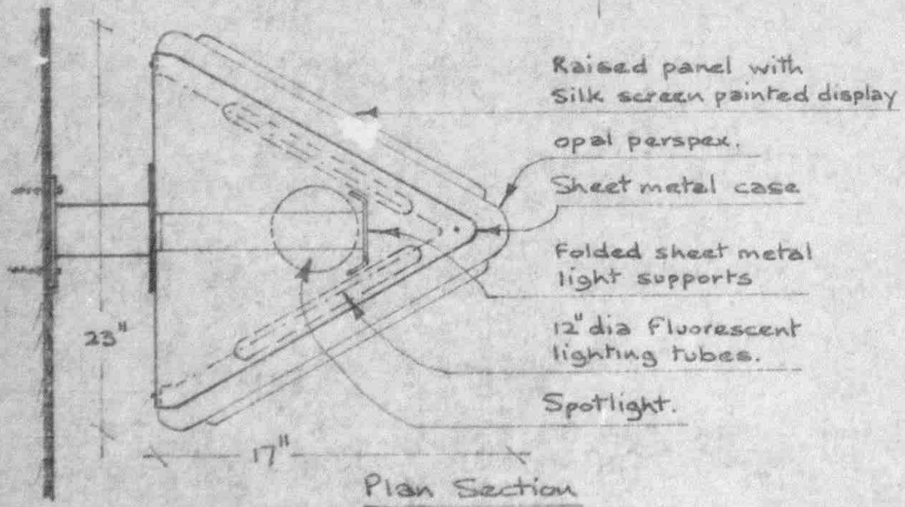
759 High Rd. London. N.15.

Notes
Proposed Three illuminated. Lantern signs.

Date 10.4.75
Scale 1½" = Foot
Drawing No. K 475711

OLDHAM SIGNS
CROSS GREEN APPROACH · LEEDS LS9 0RJ
A NETWORK OF DEPOTS NATIONWIDE



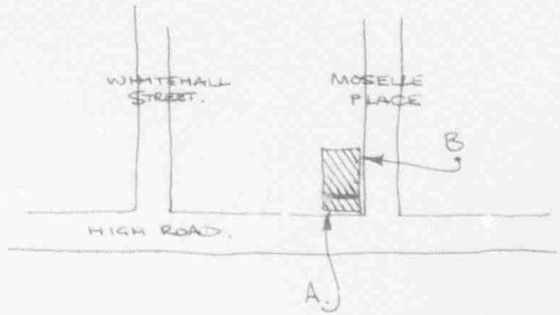


Plan Section

Note. all exposed metal, fixings and both surfaces of 3" dia tube are stove enamelled



Pavement width. 13'-6" & 6'-2"



Site of Signs.

LONDON BOROUGH OF HACKNEY
TOWN PLANNING SECTION
157 | 759 | 3
APPROVED / REFUSED

1570/759/3

Model [illegible] Department of the Environment **Circular 23/72**
(Welsh Office **Circular 58/72**)

You are advised to read the accompanying notes before completing any part of this form.

APPLICATION FOR CONSENT TO DISPLAY AN ADVERTISEMENT

Town and Country Planning Act 1971

The Town and Country Planning (Control of Advertisements) Regulations 1969

completed copies of this form and the drawing specified overleaf (see note 3) should be sent to:–

1. APPLICANT (Block capitals please) Full Name IND COOPE LTD, Address ALLIED HOUSE, 160, ST JOHN'S ST. Tel. No. LONDON.	2. AGENT (if any) (Block capitals please) Full Name OLDHAM SIGN SERVICE LTD. Address CROSS GREEN APPROACH, LEEDS LS9 0RJ. Tel. No. 450031.
3. Full postal address or location of the land on which the advertisement is to be displayed. WHITEHALL TAVERN, 759, HIGH ROAD, LONDON N.15.	4. State the purpose for which the land or building is now used. BUSINESS.
5. (a) Has the applicant an interest in the land? Yes/~~No~~ (b) If not, has the permission of the owner or of any other person entitled to give permission for the display of the advertisement been obtained? (See Note 4). Yes/~~No~~	6. State the nature of the advertisement (e.g. hoarding, shop sign, projecting sign, etc.). 2 LANTERN SIGNS.
7. (a) Will the advertisement be illuminated? Yes/~~No~~ (b) If so state the type of illumination (e.g. internally, externally, floodlighting, etc.). INTERNAL, HOT CATHODE TUBES. (c) Will the illumination be static or intermittent? STATIC.	8. Period for which consent is sought (See Note 2). 5 YEARS. 9. Any additional information which the applicant may wish to supply.

WITHDRAWN SUPERCEDED BY APP FOR 3 SIGNS

GREATER LONDON COUNCIL
23 APR 75

Signed A.R. Castelow.

Date 23.4.75.

NOTES

GENERAL

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PERIOD OF CONSENT

2. Normally the maximum period for which consent may be granted is 5 years. The Council may not grant consent for a longer period without special approval from the Secretary of State for the Environment (the Secretary of State for Wales). If consent is required for a specific period of less than 5 years this should be stated in reply to question 8.

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OTHER CONSENTS

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Witherby London

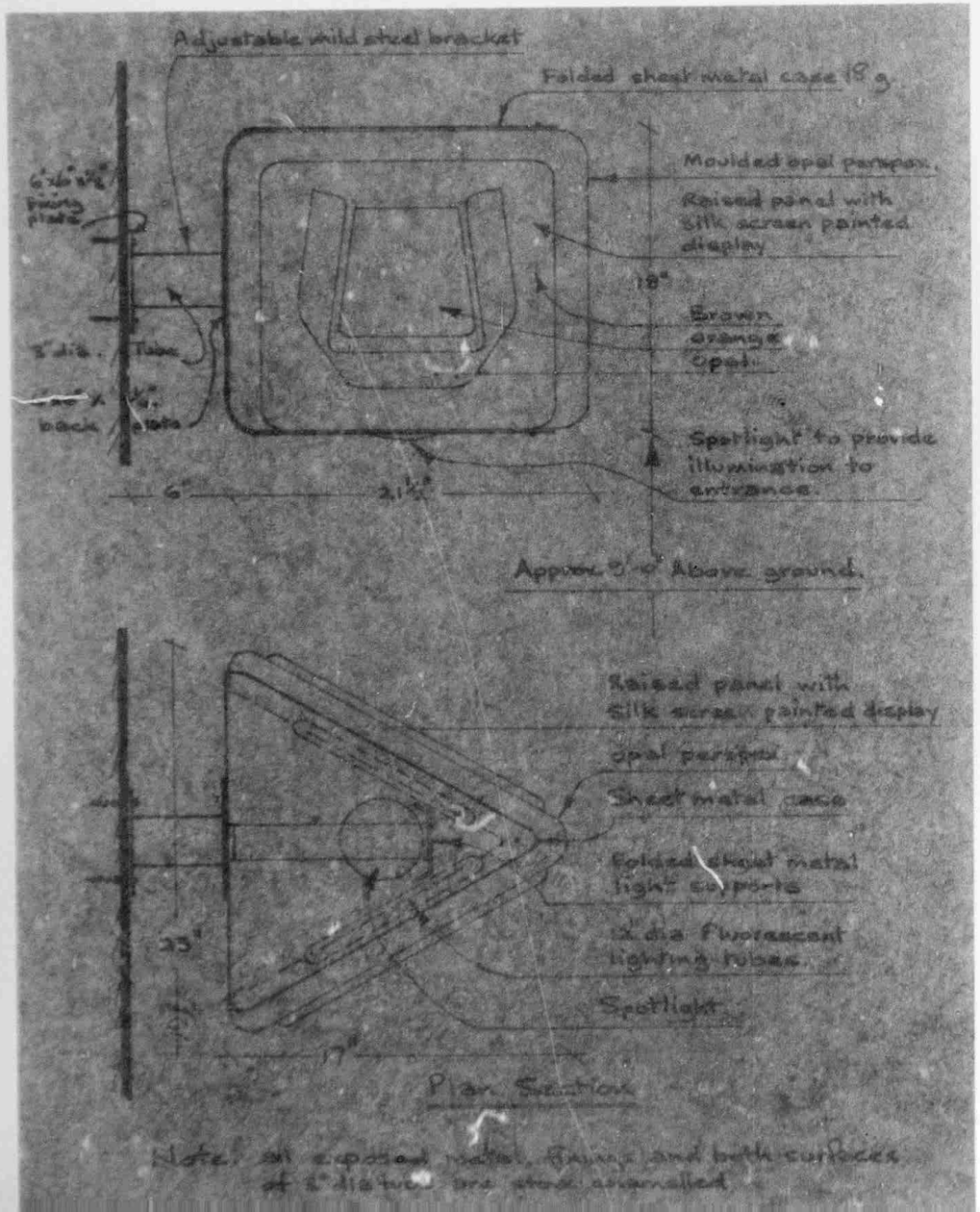
WHITEHALL TAVERN IND COOPE

759 High Rd. London. N.15.

Notes
Proposed Two illuminated Lantern signs.

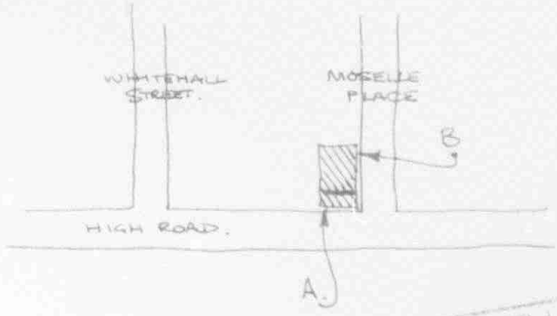
Date 10.4.75
Scale 1½" - Foot
Drawing No. K 475711

OLDHAM SIGNS
CROSS GREEN APPROACH · LEEDS LS9 0RJ
A NETWORK OF DEPOTS NATIONWIDE





Pavement width. 13'-6" & 6'-2"



Site of Signs.

GREATER LONDON COUNCIL

Borough of Haringey

Borough Planning Officer
D.W. Frith DipTP(Lond) FRTPI FRICS

Hornsey Town Hall
The Broadway Crouch End N8 9JJ
01–340 3220

Dear Sir,

TOWN AND COUNTRY PLANNING ACT 1971

Ref. No. .....

.....

In accordance with the Town and Country Planning General Development Order I am required to send to you the form of acknowledgement set out below.

Your application for planning permission dated has been received, and if on you have not been given notice by the local planning authority of their decision, you are entitled, unless the application has already been referred by the Authority to the Secretary of State, to appeal to the Secretary of State in accordance with Sections 36 and 37 of the Town and Country Planning Act 1971 by notice served within six months from that date. You may, however, by agreement in writing with the Council, extend the period within which the decision is to be given.

The Council are required to give a decision on an application within a period of two months from receipt of the application unless a longer period has been agreed between them and the Applicant. However, every endeavour will be made to deal with your application within the specified time.

You will be advised immediately if your application is referred to the Secretary of State under Section 35.

It is important to note that applications for approval under the Building Regulations are dealt with separately from applications for planning permission and such applications should be submitted to the Borough Engineer and Surveyor at the above address.

Yours faithfully,

DAVID FRITH
Borough Planning Officer

D

REF. NO. HGY/ 1570/759/3

LONDON BOROUGH OF HARINGEY

TOWN AND COUNTRY PLANNING ACT, 1962

TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS) REGULATIONS, 1969

EXPRESS CONSENT

Name and Address of Applicant	On behalf of
Oldham Sign Service Cross Green Approach Leeds 9.	Allied Breweries (U.K.) Ltd. 160 St.James Street London

Site

Whitehall Tavern, 759 High Road, N.17.

Particulars of Application

Display of three illuminated projecting lantern signs.

In pursuance of their powers under the above Act and Regulations the Council of the London Borough of Haringey as local planning authority hereby PERMIT the above application dated 1 May 1975 subject to the following conditions:-

1. That the display of the advertisement(s) shall be permitted for a period expiring on the 30 June 1980
2. All advertisements displayed, and any land used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the local planning authority.
3. Any hoarding or similar structure, or any signs, placard, board or device erected and used principally for the purpose of displaying advertisements shall be maintained in a safe condition to the reasonable satisfaction of the local planning authority.
4. Where any advertisement is required under these regulations to be removed, the removal thereof shall be carried out to the reasonable satisfaction of the local planning authority.
5. That the sign shall not be illuminated between the hours of 11.00p.m. and 8.00a.m.
6. That the degree of brightness of the sign shall not exceed a limit to be agreed with the Borough Planning Officer acting on behalf of the Local Planning Authority.
7. The existing projecting illuminated signs on the building shall be removed before the signs approved by this consent are installed.

REASONS 1–4 The conditions are imposed by virtue of the Town and Country Planning (Control of Advertisements) Regulations 1969

5. & 6. To safeguard the amenities of the locality and nearby residential accommodation in particular.

7. To avoid an excessive amount of advertising material on the property.

Hornsey Town Hall,
The Broadway,
Crouch End,
N.8.

Date 30 June 1975

David Smith

Borough Planning Officer

NOTES 1. Please note that this notice is given under the Town and Country Planning Act and Regulations only and in particular does not dispense with any need to obtain the consent of the owners of the land on which it is proposed to display an advertisement.

2. Attention is particularly drawn to the Schedule to this Notice which sets out the rights of applicants who are aggrieved by the decisions of the local planning authority.

REPORT – Delete as appropriate

Present Use: Public House

established/~~authorised/contravening~~

IDP:

Other Plans:

Site Area: ~~acres~~ / ~~Hectares~~

Floor space proposed: ~~sq. ft.~~ / ~~sq. m.~~

Planning Standards: ~~Complies/Does not comply (density/daylighting/vehicle space/overlooking/nonconforming use/ .....)~~

Adjoining occupiers/owners: Not consulted/..... consulted, ... object/ ..... consulted, ~~no objections received/petition with ..... signatures objecting.~~

RECOMMENDATION:

Pursuant to condition(s) ..... attached to (outline) permission No. HGY/ dated

Subject to any Direction by – (i) GLC under Regulation .....
(ii) Secretary of State for the Environment

GRANT/~~REFUSE~~ ~~PERMISSION/APPROVAL~~/CONSENT

in accordance with drawings Regd. No.: HGY/ 1570/759/3
(applicants Nos. K/47571)

subject to the following condition(s): ~~/for the following reason(s)~~:

~~Standard~~

5/4 44. Hours of Illumination

6/4 45 Degree of Brightness

7/4 The existing projecting illuminated signs on the building shall be removed before the signs approved by this consent are installed

Reason: To avoid an excessive amount of advertising material on the property

RECOMMENDATION AGREED		
	BPO	DBPO
~~PANEL~~		LIST
DELEGATION		9.6.75

CHECK LIST

* Delete as appropriate

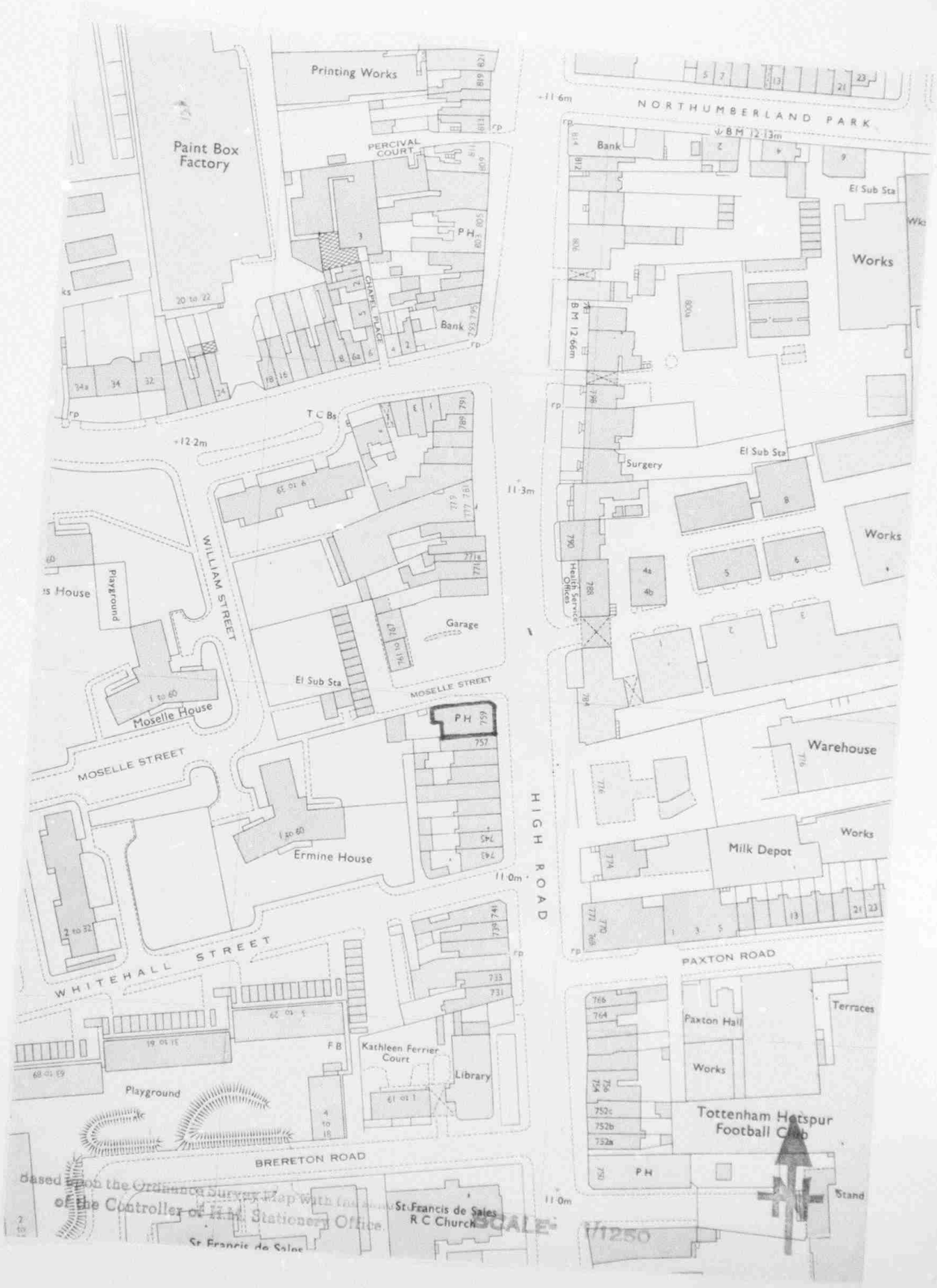
Site Plan *Adequate/Inadequate	IDP density hra	Floor space lost by use
Industrial Floor Space	Proposed density hra	Industry
IDC Floor Space	Proposed rooms/dwlng.	Office
IDC No.	IDP Plot Ratio : 1	Shop
Office Floor Space	Proposed Plot Ratio : 1	Residential
ODP Floor Space		Other
ODP No.	Daylighting *Complies/Infringes	
Appearance	Parking Standard	
Massing *Satisfactory/Unsatisfactory	Parking Proposed	
Elevations *Satisfactory/Unsatisfactory	Loading space standard	
Materials *Satisfactory/Unsatisfactory	Loading space proposed	
Spece about bldgs. *Satisfactory/Unsatisfactory	Access *Satisfactory/Unsatisfactory	
Fencing *Satisfactory/Unsatisfactory	Overlooking *Satisfactory/Unsatisfactory	
Planting *Satisfactory/Unsatisfactory	Refuse Collection *Satisfactory/Unsatisfactory	
Cubic Content	Aspect *Satisfactory/Unsatisfactory	
Existing	Prospect *Satisfactory/Unsatisfactory	
Extension	Childrens Playspace @ $2m^2$ Bedspace *Adequate/Inadequate	

INSPECTION REPORT – Date inspected

There are existing illuminated signs in roughly the same position as the proposed new sign.

PROGRESS NOTES

NO. OF DWGS BY NO. OF ROOMS							TOTAL ROOMS	DWGS NET GAIN/LOSS
1	2	3	4	5	6	7+		



based upon the Ordnance Survey map with the ... of the Controller of H.M. Stationery Office