JCDecaux

Transport for London

London Borough of Haringey

TfL Bus Shelter Advertising Upgrade

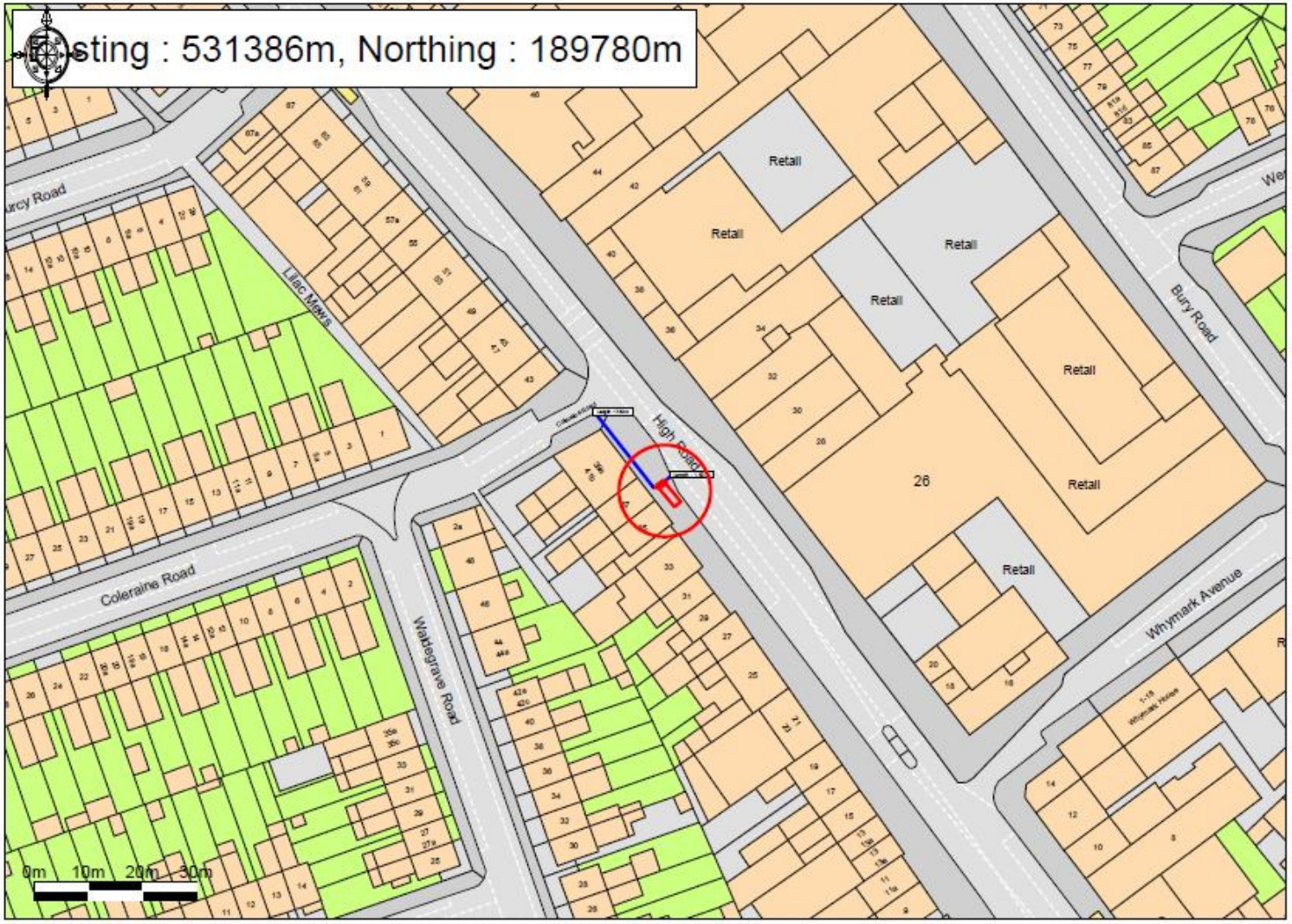
Site Address
High Road, IFO 37, Wood Green, London. N22 6DL
Bus Stop 0114/0306



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Location Plan 1:250

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JCDecaux Roadside

Site Address

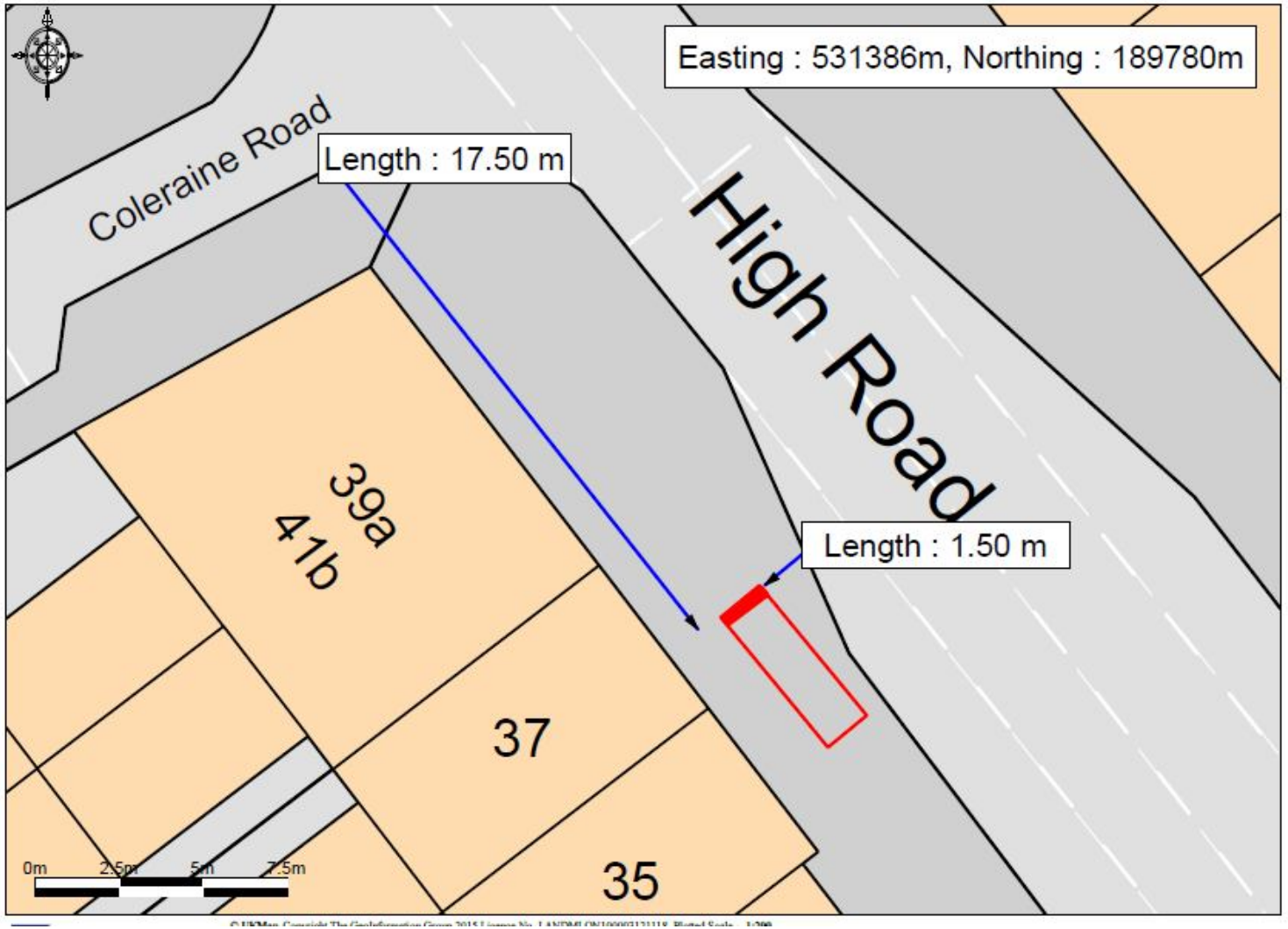
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Site Plan 1:200

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Site Images





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Presentation

- Digital display in Forum design.
- Product specially designed for direct outdoor use in a wide range of environmental/temperature conditions and features.

General Product Information

Performance

- Excellent contrast and quality of image.
- Displays great quality fix images and video, thanks to its resolution 3840 x 2160 4K.
- Brightness up to 2500Cdm^2, the best performance available in the market for an LCD screen.

Robustness and Durability

- Product specially designed for direct outdoor use in a wide range of environmental/temperature conditions and features.
- Brightness level not affected by extreme temperatures and does not degrade over time like other technologies.
- Best in class product in term of visibility in direct sunshine. Improved reliability and life through expert thermal and solar management de
- Bumpers option to protect the furniture.

Certifications

CE

Manageability

- Extensive monitoring capability through digital image verification that gives immediate feedback about display performance.
- Intelligent monitoring/control and maintenance features.

Modularity

- Available in Forum and iVision designs.
- Modular design for simple on-site service.

Vandalism

- Front-face in laminated 8mm tempered glass.
- Furniture opening guaranteed by the use of special keys.
- Screws and fixing gears are invisible.
- Furniture composed of unalterable materials.
- Encrypted transmission between JCDecaux NOC and the digital displays.
- High quality materials and coating.



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Installation

Tested in factory before shipment.
Civil Engineer Approved
Transported full assembled, which minimize actions on site for the installation.

Sustainable Development

Power efficient: Lower power consumption thanks to dynamic dimming approximately 30-40% less. Minimizes the impact on the environment.
Digital furniture mainly integrated by long life and recyclable materials.

Screen

Technology	LCD
Pitch	0,831mm(V) x 0,831mm(H)
Rear face	Paper or Screen
Resolution	3840 x 2160 4K
Brightness	2500 cd/m^2 Auto adjust to ambient levels
Angle of Visibility Horizontal	178^O
Angle of Visibility Vertical	178^O
Display color	72%
Backlight technology	White LED
Number of colors	16,7 Million

Operating Conditions

Temperature	-10^O c/+50^O c
Humidity	20%-90%
Possible screen orientation	Portrait
Other	Direct sunlight

Lifespan

Lifespan Typical	5 years
Daily maximum operating time	24h

Electricity

Input Voltage	230v

Weight and Conditions

Global	1338(W) x 2957 (H) x 245 (D) mm
Visible	1866mm(H)x1052mm(W)2142mm(D)
Visible area	1.9m^2
Screen aspect ratio	16/9

Certificates

Certifications	CE.

Comments :

This screen is best in class in term of visibility in full sunshine.
It includes state-of-the-art features to lower TCO :
- Improved reliability and life through expert thermal and solar management design.
- Modular design.
- Replaceable external 8mm front glass
- Extensive monitoring capability through Digital Image verification that gives immediate feedback about display performance.

Premium product for reliability, monitoring and maintenance features

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Elevation Drawings

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The proposed advertising display will comprise a double sided unit at one end of the bus shelter. The display structure will be freestanding but viewed as an integral part of the Transport for London shelter design.

Scale 1:250

