# Planning Service

**Stephen Kelly** Assistant Director Planning Service

Insignia Signs & Services
7 Albion Park
Albion Way
Leeds
LS12 2EJ

**On behalf of**
Stonegate
Porter Tun House
500 Capability Green
Luton
LU1 3LS

Planning Application Reference No: **HGY/2016/1326**

**TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS) REGULATIONS 2007**

**EXPRESS CONSENT**

Location: **The Elbow Room, 503-505 High Road, N17**

Proposal: **Dispay of 1 x externally illuminated fascia sign, 1 x externally illuminated projecting sign, 2 x amenity baords and two brass Stratford Lanterns.**

The London Borough of Haringey, as Local Planning Authority, **GRANT CONSENT** for the above application received on 25/04/2016 and the submitted drawings numbered: Ecolux II technical specificationsStratford Lanterns - Size B specificationsW0001149 (4 pages, unumbered) subject to the conditions shown on the attached schedule.

SEE SCHEDULE OF CONDITIONS ATTACHED

**20/06/2016**

**Emma Williamson**
**Head of Development Management**
**Planning Service**

NOTE: 1. You can find advice in regard to your rights of appeal at:
www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent

2. This notice is given under the Town and Country Planning Act and Regulations only and in particular does not dispense with any need to obtain the consent of the owners of the land on which it is proposed to display an advertisement.

**Planning Service**
6th Floor, River Park House,
225 High Road, Wood Green,
London, N22 8HQ

**T** 020 8489 5504

**www.haringey.gov.uk**

# Planning Service

**Stephen Kelly** Assistant Director Planning Service

HGY/2016/1326

The following conditions have been applied to this consent and these conditions must by complied with:

1. A. That the display of the advertisement (s) shall be permitted for a period of five years from the date of this decision

B. Any advertisements displayed, and any site used for the display of advertisements, shall be maintained in a clean and tidy condition.

C. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.

D. Where any advertisement is required under these regulations to be removed, the site shall be left in a condition that does not endanger the public..

E. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

F. No advertisement shall be sited or displayed so as to-
(a )endanger persons using any highway, railway, waterway, dock, harbour or aerodrome (civil or military);
(b) obscure, or hinder the ready interpretation of, any traffic sign, railway signal or aid to navigation by water or air; or
(c) hinder the operation of any device used for the purpose of security or surveillance or for measuring the speed of any vehicle.
Reason: The conditions are imposed by virtue of the Regulation 2(1) of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007.

2. The proposed 1 x externally illuminated fascia sign and 1 x externally illuminated projecting sign will have a maximum illumination of 200 cd/m2.

Reason: To ensure that the signage does not detrimentally impact upon the character and appearance of the building or the surrounding conservation area by way of light pollution.

**Planning Service**
6th Floor, River Park House,
225 High Road, Wood Green,
London, N22 8HQ

**T** 020 8489 5504

**www.haringey.gov.uk**

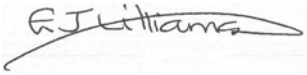
# Planning Service

**Stephen Kelly** Assistant Director Planning Service

INFORMATIVE:

In dealing with this application the Council has implemented the requirement in the National Planning Policy Framework to work with the applicant in a positive and proactive way. We have made available detailed advice in the form of our development plan comprising the London Plan 2011, the Haringey Local Plan 2013 and the saved policies of the Haringey Unitary Development Plan 2006 along with relevant SPD/SPG documents, in order to ensure that the applicant has been given every opportunity to submit an application which is likely to be considered favourably. In addition, where appropriate, further guidance was offered to the applicant during the consideration of the application.

20/06/2016



Emma Williamson
Head of Development Management
Planning Service

**Planning Service**
6th Floor, River Park House,
225 High Road, Wood Green,
London, N22 8HQ

**T** 020 8489 5504

**www.haringey.gov.uk**