Planning Service

Emma Williamson Assistant Director Planning Service

Mr Mohamed Ahmed
JCDecaux UK Limited
991 Great West Road
Brentford
Middlesex
TW8 9DN

Planning Application Reference No: **HGY/2016/2805**

TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS) REGULATIONS 2007

EXPRESS CONSENT

Location: **37 High Road, N22**

Proposal: **Display of internally illuminated advertisement on bus stop structure**

The London Borough of Haringey, as Local Planning Authority, **GRANT CONSENT** for the above application received on 22/08/2016 and the submitted drawings named: Elevation Drawings subject to the conditions shown on the attached schedule.

SEE SCHEDULE OF CONDITIONS ATTACHED

26/08/2016

Stuart Minty
Interim Head of Development Management
Planning Service

NOTE: 1. You can find advice in regard to your rights of appeal at:
www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent

2. This notice is given under the Town and Country Planning Act and Regulations only and in particular does not dispense with any need to obtain the consent of the owners of the land on which it is proposed to display an advertisement.

Planning Service
6th Floor, River Park House,
225 High Road, Wood Green,
London, N22 8HQ

T 020 8489 5504

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The following conditions have been applied to this consent and these conditions must by complied with:

1. A. That the display of the advertisement (s) shall be permitted for a period of five years from the date of this decision.

B. Any advertisements displayed, and any site used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Local Planning Authority.

C. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.

D. Where any advertisement is required under these regulations to be removed, the removal shall be carried out to the reasonable satisfaction of the Local Planning Authority.

E. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

F. No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway or aerodrome (civil or military).

Reason: The conditions are imposed by virtue of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007.

2. The approved plans comprise drawing nos (Elevation drawings). The development shall be completed in accordance with the approved plans except where conditions attached to this planning permission indicate otherwise or where alternative details have been subsequently approved following an application for a non-material amendment.

Reason: In order to ensure the development is carried out in accordance with the approved details and in the interests of amenity.

INFORMATIVE : Owners Consent.

The applicant is advised that it is a condition of every consent granted that before displaying any advertisement, the permission of the owner of the land or other person entitled to grant permission must be obtained. To display any advertisement without this permission is an offence, open to immediate prosecution.

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INFORMATIVE:

In dealing with this application the Council has implemented the requirement in the National Planning Policy Framework to work with the applicant in a positive and proactive way. We have made available detailed advice in the form of our development plan comprising the London Plan 2011, the Haringey Local Plan 2013 and the saved policies of the Haringey Unitary Development Plan 2006 along with relevant SPD/SPG documents, in order to ensure that the applicant has been given every opportunity to submit an application which is likely to be considered favourably. In addition, where appropriate, further guidance was offered to the applicant during the consideration of the application.

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