LIST OF RECOMMENDATIONS UNDER DELEGATED POWERS

REPORT FOR CONSIDERATION UNDER DELEGATED POWERS

1. APPLICATION DETAILS

Reference No: HGY/2016/2856, HGY/2016/2858, HGY/2016/2859, HGY/2016/2860, HGY/2016/2861, HGY/2016/2862, HGY/2016/2863, HGY/2016/2864, HGY/2016/2865 & HGY/2016/2866 **Ward:** St Anns

Date received: 05/08/2016

Drawing number of plans: location map, supporting information, specifications document

Address: 79 Grand Parade N4 1DX
6 Grand Parade N4 1JX
25 Grand Parade N4 1LG
257 West Green Road N15 5EG
569 Green Lanes N8 0RL
435 West Green Road N15 3PJ
653 Green Lanes N8 0QY
46 High Road N22
25 High Road N22
12 The Broadway N22 6DS

Proposal: Application for consent to display an advertisement on new telephone kiosk

Applicant: New World Payphones

Ownership: Private

Officer contact: Wendy Robinson

2. REASONS FOR GRANTING PERMISSION

2.1 The application sites are located on the pavements of local centres and shopping parades. The sites are not located in any Conservation Areas.

2.2 The planning histories of the sites have been taken into account when coming to this decision. Prior approvals have recently been granted for each site for the replacement of the telephone kiosks.

2.3 The sites are each located on busy high roads. The proposals are not considered to have any discernible effects on the amount of lighting in the immediate areas. The proposed illuminated adverts thereby would not cause any significant degree of glare or light spillage to nearby residential properties.

2.4 The new signage by reason of its scale and its location in relation to the road is unlikely to cause distraction to road users using the adjacent highway. There will be no changes in the footway clear-zones as the structures are in existing positions.

3. POLICY ASSESSMENT

The proposed developments are in general accordance with saved policy UD10 of Haringey's Unitary Development Plan 2006 and emerging policy DM3 of the Development Management, Development Plan Document (January 2016 pre-submission version). The proposed development also accords with the relevant policies of the London Plan 2016 and the NPPF.

4. CONCLUSION

4.1 All other relevant policies and considerations, including equalities, have been taken into account. Planning permission should be granted for the reasons set out above.

GRANT ADVERTISEMENT CONSENT

Subject to the following condition(s)

A. That the display of the advertisement (s) shall be permitted for a period of five years from the date of this decision.

B. Any advertisements displayed, and any site used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Local Planning Authority.

C. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.

D. Where any advertisement is required under these regulations to be removed, the removal shall be carried out to the reasonable satisfaction of the Local Planning Authority.

E. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

F. No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway or aerodrome (civil or military).

Reason: The conditions are imposed by virtue of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007.

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2. The approved plans comprise drawing nos location map, supporting information, specifications document. The development shall be completed in accordance with the approved plans except where conditions attached to this planning permission indicate otherwise or where alternative details have been subsequently approved following an application for a non-material amendment.

Reason: In order to ensure the development is carried out in accordance with the approved details and in the interests of amenity.