



6th Floor, River Park House, 225 High Road, Wood Green, London, N22 8HQ

Planning Service

E-mail: planningcustomer@haringey.gov.ukWebsite: www.haringey.gov.uk/planning-and-building-control

Tel: 020 8489 5504

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Address Line 1

Address Line 2

Address Line 3

Town/city

Postcode

Description of site location must be completed if postcode is not known:

Easting (x) Northing (y)

Description

Applicant Details

Name/Company

Title

MR

First name

Surname

PETIFER

Company Name

MPCo

Address

Address line 1

The Bull

Address line 2

13 North Hill

Address line 3

Hornsey Haringey

Town/City

London

Country

Postcode

N6 4AB

Are you an agent acting on behalf of the applicant?

☒ Yes

☐ No

Contact Details

Primary number

Secondary number

Fax number

Email address

Agent Details

Name/Company

Title

First name

Surname

Company Name

Address

Address line 1

Address line 2

Address line 3

Town/City

Country

Postcode

Contact Details

Primary number

Secondary number

Fax number

Email address

***** REDACTED *****

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

INSTALLATION OF REPLACEMENT SIGNS TO INCLUDE 1X POST MOUNTED PICTORIAL SIGN, 1X SIGN WRITTEN HOUSE NAME, 1X MENU CASE, 2X REMOVABLE CHALKBOARDS, 2X LANTERNS, 1X SIGN WRITTEN DIRECTIONAL TEXT

Advertisement Type:

Other type

Height:

5.3 metres

Width:

1.366 metres

Depth:

0.12 metres

What is the height from the ground to the base of the advertisement?:

3.3 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

21 centimetres

What materials will the advertisement be made of?:

ITEM 01 (Qty 01) PICTORIAL Double sided hanging sign to new timber clad steel post. Featuring: • Steel clad timber frame. • 15mm plywood panel. • Softwood 70x40 timber trim. • Signwritten display. • LED Trough light nished RAL 9005 with warm white illumination. • New 150mm2 steel post with 235mm2 thick timber clad to post to existing location.

The colour of text and background:

AS DRAWING

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

200 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

0.297 metres

Width:

0.214 metres

Depth:

0.05 metres

What is the height from the ground to the base of the advertisement?:

0.99 metres

What is the maximum projection of the advertisement from the face of the building?:

0.05 metres

What is the maximum height of any of the individual letters and symbols?:

2 centimetres

What materials will the advertisement be made of?:

ITEM 03 (Qty 01) MENU CASE Non Illuminated Brass A4 menu case. Featuring: • Visual area inlined by 10 mm. • 50 mm frame.

The colour of text and background:

AS DRAWING

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

150 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

2.5 metres

Width:

2.5 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

2.9 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

48 centimetres

What materials will the advertisement be made of?:

ITEM 02 (Qty 01) SIGNWRITTING Signwritten House Name. Featuring: • Hand painted display. • 3No brass cowl lights, W/W LEDs

The colour of text and background:

AS DRAWING

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

200 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

0.5 metres

Width:

1.5 metres

Depth:

0.04 metres

What is the height from the ground to the base of the advertisement?:

2.1 metres

What is the maximum projection of the advertisement from the face of the building?:

0.04 metres

What is the maximum height of any of the individual letters and symbols?:

6 centimetres

What materials will the advertisement be made of?:

TEM 05 (Qty 02) REMOVABLE CHALKBOARDS Single sided removable chalkboards. Featuring: • 2 mm Aluminium panel nished RAL 9005. • 32 mm Bullnose trim nished RAL 9005. • Painted chalkboard area. • Hooks to hang / remove from the front wall.

The colour of text and background:

AS DRAWING

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

0.5 metres

Width:

0.25 metres

Depth:

0.25 metres

What is the height from the ground to the base of the advertisement?:

2.2 metres

What is the maximum projection of the advertisement from the face of the building?:

0.35 metres

What is the maximum height of any of the individual letters and symbols?:

0 centimetres

What materials will the advertisement be made of?:

ITEM 06 (Qty 02) LANTERN Brass Sutton lantern. Featuring: • Top xed bracket.

The colour of text and background:

AS DRAWING

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

200 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

0.19 metres

Width:

0.376 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

0.99 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

6 centimetres

What materials will the advertisement be made of?:

ITEM 08 (Qty 01) HAG 210MM SIGNWRITING Signwritten text & arrow. Featuring: • Signwriting in Mylands BEDFORD SQUARE No. 2295.

The colour of text and background:

AS DRAWING

Will the advertisement be illuminated?:

Please describe each of the 'Other type(s)' of advertising proposed

ITEM 01 - ONE POST MOUNTED PICTORIAL SIGN

ITEM 06 - TWO BRASS LANTERNS

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

- ☐ Yes
☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- ☒ Yes
☐ No
☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

PROPOSED AND EXISTING ELEVATIONS

Will the proposed advertisement(s) project over a footpath or other public highway?

- ☒ Yes
☐ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

02/11/2022

To Date

02/11/2027

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- ☐ Yes
☒ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- ☒ Yes
☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☒ The agent
☐ The applicant
☐ Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- ☐ Yes
☒ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ☒ Yes
☐ No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- ☐ Yes
☒ No

Declaration

I / We hereby apply for Consent to display an advertisement as described in this form and accompanying plans/drawings and additional information. I / We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine options of the persons giving them. I / We also accept that: Once submitted, this information will be transmitted to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website; our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

Gillian Shepley

Date

02/11/2022