

Planning Service

Rob Krzyszowski Assistant Director Planning, Building Standards & Sustainability

Miss Natasha Strydom
MBH Design Studio Ltd
Rosemount House
Rosemount Avenue
West Byfleet
Surrey
KT14 6LB

On behalf of
Motor Fuel Group
Gladstone Place
36-38 Upper Marlborough Road
St Albans
Hertfordshire
AL1 3UU

Planning Application Reference No: **HGY/2022/2783**

TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS) REGULATIONS 2007

EXPRESS CONSENT

Location: **Atm Site, 311 The Roundway, N17**

Proposal: **Installation of 5m pole sign**

The London Borough of Haringey, as Local Planning Authority, **GRANT CONSENT** for the above application received on 04/10/2022 and the submitted drawings numbered: 13664-P02-380; 13664-380-BPA; 1364-380-CTA & 13664-380-LP. subject to the conditions shown on the attached schedule.

SEE SCHEDULE OF CONDITIONS ATTACHED

29/11/2022



Robbie McNaugher
Head of Development Management and Planning Enforcement
Planning Service

NOTE:

1. You can find advice in regard to your rights of appeal at:
www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent
 2. This notice is given under the Town and Country Planning Act and Regulations only and in particular does not dispense with any need to obtain the consent of the owners of the land on which it is proposed to display an advertisement.
- If you intend to submit an appeal that you would like examined by inquiry then you must notify the Local Planning Authority and Planning Inspectorate (inquiryappeals@planninginspectorate.gov.uk) at least 10 days before submitting the appeal.

Planning Service
6th Floor, River Park House,
225 High Road, Wood Green,
London, N22 8HQ

T 020 8489 5504

www.haringey.gov.uk

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The following conditions have been applied to this consent and these conditions must be complied with:

- 1
 - A. That the display of the advertisement (s) shall be permitted for a period of five years from the date of this decision.
 - B. Any advertisements displayed, and any site used for the display of advertisements, shall be maintained in a clean and tidy condition.
 - C. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.
 - D. Where any advertisement is required under these regulations to be removed, the site shall be left in a condition that does not endanger the public.
 - E. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.
 - F. No advertisement shall be sited or displayed so as to-
 - (a) endanger persons using any highway, railway, waterway, dock, harbour or aerodrome (civil or military);
 - (b) obscure, or hinder the ready interpretation of, any traffic sign, railway signal or aid to navigation by water or air; or
 - (c) hinder the operation of any device used for the purpose of security or surveillance or for measuring the speed of any vehicle.

Reason: The conditions are imposed by virtue of the Regulation 2(1) of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007.

2. The approved plans comprise drawing nos: 13664-P02-380; 13664-380-BPA; 1364-380-CTA & 13664-380-LP.. The development shall be completed in accordance with the approved plans except where conditions attached to this planning permission indicate otherwise or where alternative details have been subsequently approved following an application for a non-material amendment.

Reason: In order to ensure the development is carried out in accordance with the approved details and in the interests of amenity.

3 .The advertisements displayed shall conform to the standards set by the Institute of Lighting Professionals PLG 05: Brightness of Illuminated Advertisements.

B. The advertisements displayed shall show still images only, for no less than seconds before transitioning to the next advertisement, and shall not show video.

Reason: So that the signage does not prejudice the safety of vehicular or pedestrian traffic consistent with Policy DM3 of The Development Management DPD 2017.

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INFORMATIVE:

In dealing with this application the Council has implemented the requirement in the National Planning Policy Framework to work with the applicant in a positive and proactive way. We have made available detailed advice in the form of our development plan comprising the London Plan 2021, the Haringey Local Plan 2017 along with relevant SPD/SPG documents, in order to ensure that the applicant has been given every opportunity to submit an application which is likely to be considered favourably. In addition, where appropriate, further guidance was offered to the applicant during the consideration of the application.

29/11/2022

A handwritten signature in black ink that reads 'Robbie McNaugher'.

Robbie McNaugher
Head of Development Management and Planning Enforcement
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