

Appendix E: In-Person Event Images





FUTURE OF BEROL YARD CONSULTATION FEEDBACK

Final report – 2nd August

Berol Yard top-line stats

25

Drop-In Event
Attendance

45

Surveys Completed

764

Unique Website
Visitors

5,836

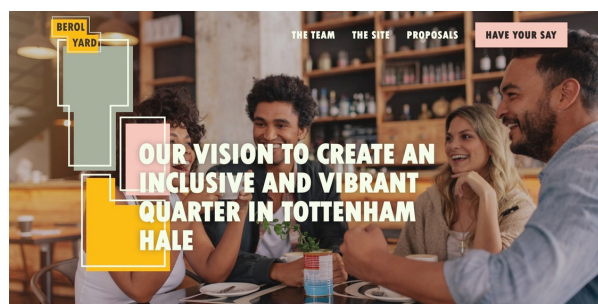
Flyer recipients

**YOUR
SAY.**

A screenshot of the "BEROL YARD SURVEY" form. The form has a light green background and a yellow header. It includes a "BEROL YARD" logo in the top right corner. The text on the form reads: "Thank you for reviewing our proposals for creating a vibrant new quarter in Tottenham Hale. Before submitting an application to Haringey council, we would like to receive your comments about our proposals. Please share your thoughts with us via our survey!" Below this, there are four numbered questions with checkboxes for responses. Question 1 asks for the best description of the respondent's relationship to the area, with options: "I live locally", "I work locally", "I am a community representative", and "I am a business representative". Question 2 asks what is most important to be delivered early in the proposed development process, with options: "Delivering new homes", "Creating more spaces for the community", "Providing more retail space", and "Providing better workspaces". Question 3 asks how likely the respondent is to visit the new square, with a scale from 0 (Not likely at all) to 10 (Very likely), and a "Neutral" point at 5. Question 4 asks for support or opposition to the proposal, with options: "Strongly support", "Support", "Oppose", and "Strongly oppose". At the bottom right, there is a small map showing the location of the Berol Yard development.

Appendix F: Survey Report

Consultation Activity



NOTABLE IN PERSON COMMENTS

- I like the proposal, I think it's a great area to live, very connected with the transportation
- Important to have links through berol house
- More restaurants, coffee shops and breweries for the area
- Will new grocery stores be available?
- Berol house currently looks ugly so glad it will be renovated
- Will these homes be affordable to those who live here?
- Addition of urban greening is nice

NOTABLE ONLINE COMMENTS

- All should be affordable. Houses should be built for homes not for profit.
- Great job so far, maintenance of the outside tube entrance.
- Let's get it done !!!
- Will there be provision for extreme weather events like the extreme heat we are experiencing? How affordable is affordable housing? Will the Living Sun community centre & cafe be affected?
- How will you support local community groups to use the space at low rents?
- There should be activities and play spaces for toddlers

**YOUR
SAY.**

Appendix F: Survey Report

QUESTION 1:

WHICH OF THE FOLLOWING BEST DESCRIBES YOUR RELATIONSHIP TO THE AREA? 45/45 Answered

1 → Which of the following best describes your relationship to the area?..

Description (optional)

A

I live locally

B

I work locally

C

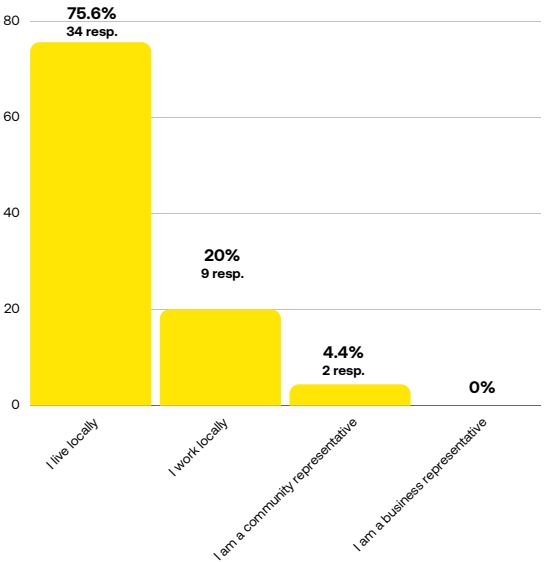
I am community representative

D

I am a business representative

Add choice

YOUR SAY.



QUESTION 2:

WHAT DO YOU CONSIDER AS MORE IMPORTANT TO BE DELIVERED EARLY IN THE PROPOSED DEVELOPMENT PROCESS? 45/45 Answered

2 → What do you consider as more important to be delivered early in the proposed development process?

Description (optional)

A

Delivering new homes

B

Creating more spaces for the community

C

Providing more retail spaces

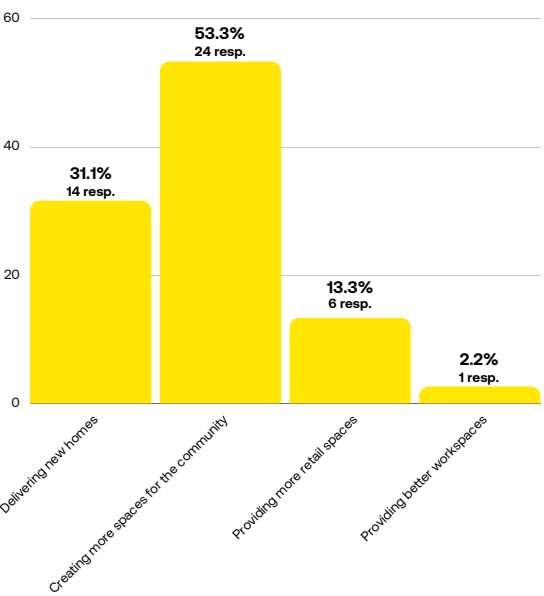
D

Providing better workspaces

Add choice



YOUR SAY.



Appendix F: Survey Report

QUESTION 3:

OUR PROPOSALS FOR BEROL QUARTER WILL CREATE A NEW WELCOMING SQUARE WITH GREEN SPACES AND WATER FEATURES. HOW LIKELY ARE YOU TO VISIT THE NEW SQUARE? 45/45 Answered

4+ Our proposals for Berol Quarter will create a new welcoming square with green spaces and water features. How likely are you to visit the new square?

Description (optional)

0 1 2 3 4 5 6 7 8 9 10

Not likely at all Neutral Very likely



YOUR SAY.

Average Score: 8.1



QUESTION 4:

AS PART OF THE PROPOSALS WE WILL BE ACTIVATING THE GROUND FLOOR OF BEROL HOUSE TO CREATE A DESTINATION WITH RETAIL SPACES. WHAT DO YOU THINK ABOUT THESE PLANS? 44/45 Answered

4+ As part of the proposals we will be activating the ground floor of Berol House to create a destination with retail spaces. What do you think about these plans?

Description (optional)

☐ Strongly Support

☐ Support

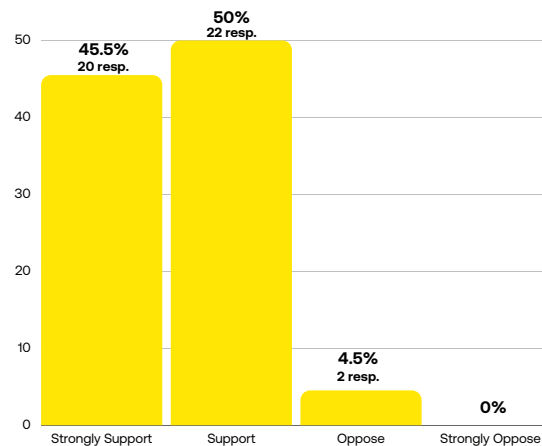
☐ Oppose

☐ Strongly Oppose

[Add choice](#)



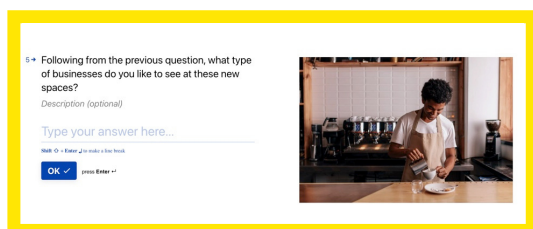
YOUR SAY.



Appendix F: Survey Report

QUESTION 5:

FOLLOWING FROM THE PREVIOUS QUESTION, WHAT TYPE OF BUSINESSES DO YOU LIKE TO SEE AT THESE NEW SPACES? 39/45 Answered



**YOUR
SAY.**

- Supermarket
- Café, affordable retail stores
- Coffee shops/ casual cafe
- Retail shops
- Restaurants
- Food retailers that cater for Muslim community
- Commercial-Grocery stores, restaurants, coffee shops, etc
- Support local independent business, artisan coffee shop, retail offer
- restaurants, shops/workshops/ coffeshops
- F & B, Offices, retail, gym
- Cafe, restaurants, bars, concept stores, clothing stores
- cafe/flexible workspace, bookshop
- independent, no chains please, start-ups, e.g restaurant
- Mixed-retail+services, Local, Mixture of Affordability

QUESTION 5 (CONTINUED):

- food & beverage, places to have a drink, microbrewery
- Local brewery, night time venue for young people, local crafts, small start-ups to encourage young talent into the area
- Cafes, restaurants, convenience, theatre
- Sandwich Shop. Box park style venue GastroPubs.
- Food and coffee outlets and grocery
- Independent
- Restaurants, bakery, and restaurants.
- Bar / restaurants
- Independent small local businesses, mix of product and services
- Gym & Coffee shops
- Artisan coffee shop, artisan workshops, arts and crafts, independent retailers
- There is an oversupply of office space and an under demand of plain retail. What is required is broader uses that fit into Class E
- Local community led social enterprises
- Restaurants, leisure - cinema, bowling,
- Independant business. No chains!
- restaurants, food halls bars and cafe
- Independent businesses
- craft makers, artistic products + producers, etc
- Play activities for babies and toddlers

Appendix F: Survey Report

QUESTION 6:

WHAT DO YOU THINK ABOUT PROVIDING NEW HOMES, INCLUDING AFFORDABLE, AT THE SITE?
44/45 Answered

6 • Our proposals will provide more than 200 new homes to meet local demand. Around 35% of these new homes will be affordable. What do you think about providing new homes, including affordable, at the site?

Description (optional)

Strongly Support

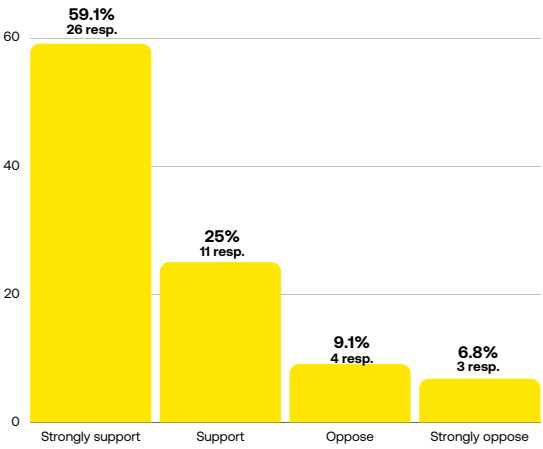
Support

Oppose

Strongly Oppose

[Add choice](#)





YOUR SAY.

QUESTION 7:

HOW DO YOU RATE OUR PROPOSALS FOR THIS NEW VIBRANT WELL-CONNECTED COMMUNITY?
44/45 Answered

7 • How do you rate our proposals for this new vibrant well-connected community?

Description (optional)

0

1

2

3

4

5

6

7

8

9

10



Average Score: 7.6

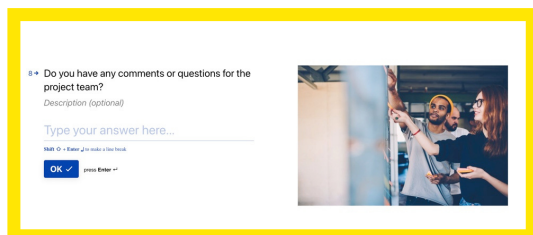


YOUR SAY.

Appendix F: Survey Report

QUESTION 8:

DO YOU HAVE ANY COMMENTS OR
QUESTIONS FOR THE PROJECT TEAM
30/45 Answered



**YOUR
SAY.**

- "I currently attend grassroots community events and services in Tottenham Hale and would love to have some of those services hosted here. We'd love to be able to book out halls/ meeting rooms at reasonable prices for family oriented events including coffee hours, dinners, trivia nights, cooking/baking classes, etc
- I would like to see a Mosque on this area
- Interested in more detail about drainage and infrastructure supporting development (appreciate link to planning app when submitted)
- All should be affordable. Houses should be built for homes not for profit.
- Will there be provision for extreme weather events like the extreme heat we are experiencing? How affordable is affordable housing? Will the Living Sun community centre & cafe be affected?
- How will you support local community groups to use the space at low rents?