

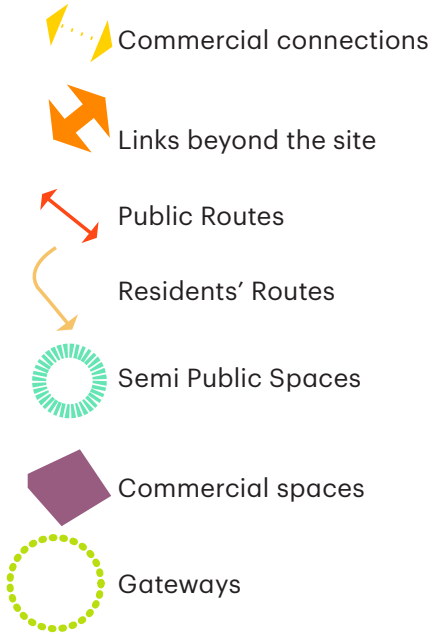
2.4.7 Summary

In summary, the landscape and public realm strategy for the District seeks, overall, to improve access into and through the area by:

- Overcoming physical and topographic barriers to movement;
- Establishing a clear hierarchy of movement in terms of what is public and what is private for residents only;
- Improving safety and security through new lighting and the introduction of new active uses- eyes on the street;
- Improving way finding and identity across the District;
- Providing opportunities to connect the District to the wider area i.e. the new Florentia development and Tewkesbury open space.
- Giving priority to movement by pedestrians and cycles and reducing and managing the impact of the car
- Creating flexible new spaces and places within which a variety of work, leisure and play activity can co-exist.
- Organising and rationalising existing street clutter such as waste storage, cycle storage, seating.
- Introducing as much greening as possible and taking the opportunity to ensure the public realm contributes to biodiversity, sustainable drainage and the recreational needs of the wider community.

In this regard the application site has a key role in terms of providing a key access point into the wider District and a key point of connection into and through the Site.

The public realm associated with the Site also has an important role to play in terms of providing outdoor space for work and for play.



2.5 Current Position

From the landscape approach outlined we have started to put in place a series of pieces of work which aim to make immediate impact in the area.

The diagram opposite gives a breakdown of the types of spaces that aim to be created and enhanced across the site, showing illustrations of some proposals as well as examples of positive existing spaces.

This will allow us to build a network of interconnected spaces that provide a generous amenity strategy for the District as a whole.



2.7.2 Existing/Current Interventions

As shown on the previous page some interventions have already started to be put in place - paving the way for larger scale improvements which are made possible by the development of the Seven Sisters Site:

A Signage Strategy

Currently being implemented, the new signage strategy links all the areas of the District through a cohesive and clear signage design. Floor markers, wayfinding maps and building numbers all act to ensure that postal delivery, business drop-offs and visiting pedestrians are no longer lost within the district.

B Parklets - HGY/2022/0282

Reclamation of parking spaces on Overbury Road to deal with waste and ASB through the creation of ‘pocket parks’ or parklets. These parklets will act as a source of urban greenery, increase biodiversity and provide much needed refuse and cycle storage. (This application is currently in abeyance due to concerns from the highways department.)

C Overbury Yard - HGY/2021/2891

Shipping container work units to provide additional workspace in a currently underused yard. The yard has previously various antisocial behaviour issues including drug-use and -dealing, loitering and unauthorised entertainment events.

D Eade Yard - HGY/2021/2889

Introduction of commercial ‘food huts’ and associated hard and soft landscaping to bring activity to an otherwise unused yard. The development would bring activity to the southern edge of the District enlivening the facade along Eade Rd and discouraging anti-social behaviour.

E Seven Sisters Site - This Application



Above, clockwise from top: View of Overbury Road with superimposed floor signage; 3 examples of way finding building signs; Way finding map in situ on Overbury Road; design of the way finding map showing current location of the viewer etc.



Above: Illustrative view of Overbury Yard once the workspace units are complete. Note the introduction of greenery, communal spaces, and a design that encourages natural surveillance to minimise ASB.

Below, clockwise from left: Illustrative view of the proposed parklet design, complete with pergola and refuse storage; refuse across Overbury Road has been consolidated into Eurobins to reduce littering and fly-tipping; view of the trial parklet that was built in situ and used as a consultation tool to discuss the scheme with local residents.



Below: Illustrated section of the proposed ‘food huts’ and landscaping intervention at Eade Yard. Note communal tables and seating to encourage local community integration.

