

2.2.2 External Influences

While studying this wider landscape setting, we have been looking at how the area as a whole is developing including any notable planning applications that have been submitted to the local council during this time. Notably the purchase of the Florentia site to the northwest and subsequent planning application for a new commercial quarter there has helped to influence how we can create connectivity through the site to link in with other local developments. Additional applications such as that at St Anns Hospital and new developments at Woodberry down also encourage us to reinforce north-south links throughout the District.



2.3 Warehouse District

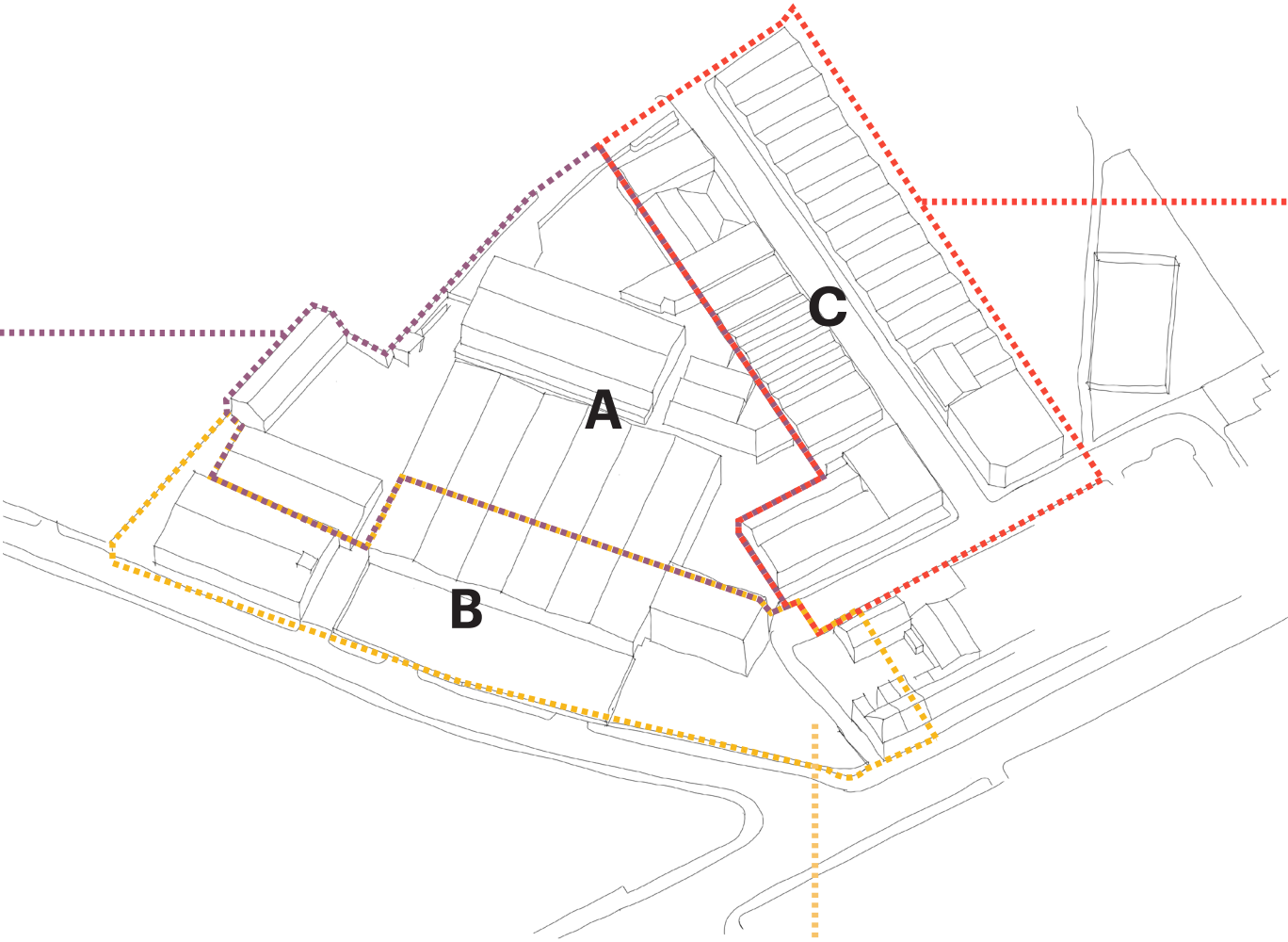
2.3.1 The Framework Scope

The scope of the Framework is to look at this part of the Warehouse District site as owned by the applicant.

As is outlined in the attached Framework there are three main areas to the Overbury/Eade Road site and these can be seen in the illustration to the right. The Seven Sisters Site sits as part of the Eade Road area, and as such is one of the main faces of the District to the surrounding streets. It is therefore crucial that the landscape speaks of the quality and character that the area is aiming to achieve, giving an uplift to the existing area.

A The Heart of the Site

- Add vibrant and flexible spaces for residents;
- Introduce breakout zones that offer quieter areas;
- Increase greenery and biodiversity through a varied planting palette; and
- Improve waste storage by providing a new bin design aligned to the overall proposed scheme for the site.



C Overbury Road & Tewkesbury Road

- Increase biodiversity;
- Improve the streetscape through parklets and dedicated bin banks;
- Reduce traffic/speeding through buffer zones;
- Improve lighting and safety.

Eade Road

- Improve the identity;
- Activate the frontage of Eade Road;
- Improve the street scape including parklets and bin banks; and
- Improve lighting and safety.



2.4 Landscape Approach

Our overall approach to the landscape and public realm strategy is based on significant analysis which is documented in detail in the Framework. Subsequently we have set out the following landscape approach to ensure that future work in the District works together to form a comprehensive design approach.

This section highlights each of the areas which sit as relevant to the current application - the Framework also highlights other areas of importance.

Together these interventions would have an immediate and large impact on the site, allowing residents to use their spaces in a variety of ways, be that active, peaceful, sociable or playful.

The interventions will follow four key urban design principles:

- **Improve Existing**
- **Clarify Ownership (for residents)**
- **Reinforce Identity (for external visitors)**
- **Embed Sustainability**