

Ms Louise Johnson
Alexandra Palace Way
Wood Green
Haringey
London
N22 7AY

31 March 2023

**TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS) REGULATIONS
2007
EXPRESS CONSENT**

Case Reference HGY/2022/4381
Location Alexandra Palace, Alexandra Palace Way, Wood Green, London,
N22 7AY
Proposal Advertisement Consent for installation of variable message signs
and parking tariff information signs at Alexandra Park & Palace,
as part of the introduction of a new parking management system.
Received 31 October 2022

The London Borough of Haringey, as Local Planning Authority, GRANT CONSENT for the above application received on the above date subject to the conditions shown on the attached schedule.

Title	Description	Date
3201-SIGN-12-01 Revision 01		31 October 2022
3201-SIGN-11-01 Revision 01		31 October 2022
3201-SIGN-10-01 Revision 01		31 October 2022
3201-SIGN-30-01 Revision 01		31 October 2022
A3 misc (Location Plan)		31 October 2022

Robbie McNaugher

Robbie McNaugher
Head of Development Management and Planning Enforcement
Planning Service

Conditions: (4)

- 1** 1. A. That the display of the advertisement (s) shall be permitted for a period of five years from the date of this decision.
B. Any advertisements displayed, and any site used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Local Planning Authority.
C. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.
D. Where any advertisement is required under these regulations to be removed, the removal shall be carried out to the reasonable satisfaction of the Local Planning Authority.
E. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.
F. No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway or aerodrome (civil or military).

Reason: The conditions are imposed by virtue of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007.

- 2** The approved plans comprise drawing nos: A3 misc (Location Plan), 3201-SIGN-10-01 Revision 01, 3201-SIGN-11-01 Revision 01, 3201-SIGN-12-01 Revision 01 and 3201-SIGN-30-01 Revision 01. The works shall be completed in accordance with the approved plans except where conditions attached to this planning permission indicate otherwise or where alternative details have been subsequently approved following an application for a non-material amendment.

Reason: In order to ensure the works are carried out in accordance with the approved details and in the interests of amenity.

- 3** None of the new posts required for parking signage (parking charges signs, parking tariff boards, disclaimer signs and blue badge bay signs) hereby approved shall exceed 3 metres in height, measured from the ground level.

Reason: To limit the visual impacts of new signage and to preserve the character of heritage assets, in accordance with Policies D3 & HC1 of the London Plan (2021), Policies SP11 & SP12 of Haringey's Local Plan Strategic Policies (2017) and Policies DM1, DM3 & DM9 of the Development Management DPD (2017).

- 4 No illumination shall be installed on the signage hereby approved, unless otherwise agreed in writing by the Local Planning Authority.

Reason: To ensure the character, setting and special interest of heritage assets is preserved, in accordance with Policy HC1 of the London Plan (2021), Policies SP11 & SP12 of the Haringey Local Plan (2017) and Policies DM1, DM3 & DM9 of the Development Management DPD (2017).

Informatives:

In dealing with this application the Council has implemented the requirement in the National Planning Policy Framework to work with the applicant in a positive and proactive way. We have made available detailed advice in the form of our pre-application advice service and published development plan, comprising the London Plan 2021, the Haringey Local Plan 2017 along with relevant SPD/SPG documents, in order to ensure that the applicant has been given every opportunity to submit an application which is likely to be considered favourably.

- 1 You can find advice in regard to your rights of appeal at:
www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent
- 2 This notice relates solely to a planning decision and does not purport to convey any approval or consent which may be required under the Building Regulations or any other statutory purpose.
If you intend to submit an appeal that you would like examined by inquiry then you must notify the Local Planning Authority and Planning Inspectorate (inquiryappeals@planninginspectorate.gov.uk) at least 10 days before submitting the appeal.
- 3 For more information about making a Building Regulations application, please contact Haringey Council Building Control Team by email building.control@haringey.gov.uk, telephone 020 8489 5504, or see our website at www.haringey.gov.uk/buildingcontrol.