

Planning Service

Rob Krzyszowski Assistant Director Planning, Building Standards & Sustainability

Mark Cherrett
rpa:vision
51-53 Church Road
Ashford
Kent
TW15 2TY

On behalf of
Mr Brett Bowers
51 Sydenham Road
Croydon
CR0 2EU

Planning Application Reference No: **HGY/2022/0506**

TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS) REGULATIONS 2007

EXPRESS CONSENT

Location: **456-460 High Road, N17**

Proposal: **1 x fascia sign 1 x projecting sign**

The London Borough of Haringey, as Local Planning Authority, **GRANT CONSENT** for the above application received on 03/02/2022 and the submitted drawings numbered: 2007218: A050, A100 D, A210 C. subject to the conditions shown on the attached schedule.

SEE SCHEDULE OF CONDITIONS ATTACHED

31/03/2022



Robbie McNaughton
Head of Development Management and Planning Enforcement
Planning Service

NOTE:

1. You can find advice in regard to your rights of appeal at:
www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent
 2. This notice is given under the Town and Country Planning Act and Regulations only and in particular does not dispense with any need to obtain the consent of the owners of the land on which it is proposed to display an advertisement.
- If you intend to submit an appeal that you would like examined by inquiry then you must notify the Local Planning Authority and Planning Inspectorate (inquiryappeals@planninginspectorate.gov.uk) at least 10 days before submitting the appeal.

Planning Service
6th Floor, River Park House,
225 High Road, Wood Green,
London, N22 8HQ

T 020 8489 5504

www.haringey.gov.uk

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The following conditions have been applied to this consent and these conditions must be complied with:

1. A. That the display of the advertisement (s) shall be permitted for a period of five years from the date of this decision.
- B. Any advertisements displayed, and any site used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Local Planning Authority.
- C. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.
- D. Where any advertisement is required under these regulations to be removed, the removal shall be carried out to the reasonable satisfaction of the Local Planning Authority.
- E. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.
- F. No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway or aerodrome (civil or military).
- G. Illumination for the signs must be below the limit set out in the Institute of Lighting professionals (ILP) publication: ""The Brightness of Illuminated Advertisements"" (PLG05, January 2015).
- H. The proposed signage must not have an intermitted light source, moving feature, animation or exposed cold cathode tubing.

Reason: The conditions are imposed by virtue of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007.

2. The level of illumination for the fascia sign should not exceed 300cd/m2.

Reason. The area greater than 10m2 and the site forms part of the Transport for London Road Network (TLRN).

INFORMATIVE:

In dealing with this application the Council has implemented the requirement in the National Planning Policy Framework to work with the applicant in a positive and proactive way. We have made available detailed advice in the form of our development plan comprising the London Plan 2021, the Haringey Local Plan 2017 along with relevant SPD/SPG documents, in order to ensure that the applicant has been given every opportunity to submit an application which is likely to be considered favourably. In addition, where appropriate, further guidance was offered to the applicant during the consideration of the application.

31/03/2022



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