

129 MUSWELL HILL BROADWAY, LONDON N10 3RS

DESIGN AND ACCESS STATEMENT

The Property



This property is located in the Muswell Hill Conservation Area, on the north side of Muswell Hill Broadway.

A new lease is shortly to be granted for this ground floor retail premises, recently occupied by Sue Ryder. The above photos show the existing front elevation onto Muswell Hill Broadway.

The Proposal

Crisis is a charity that supports the homeless. They will acquire a lease on these premises in order to open a shop selling a range of good quality items. This will create a new stream of income and a presence in the area. The shop will build brand awareness and provide a community focal point for campaigning.

Crisis has a strong logo and branding which they therefore propose to reproduce here, as shown on the drawings. The proposed new white fascia will have red and black vinyl graphics applied. A simple metal hanging sign of similar design will be located such that it is visible to passers by. The graphics and logo will be depicted in the red Crisis brand colour.

Arrangements for access at the entrance into the premises will remain as existing.