

London Borough of Haringey

Communication HUB Proposal

SUSTAINABILITY AIMS



Our business is backed
by electricity generated
from renewable
sources



We certify that

JCDecaux UK Limited

Has 100% of its electricity generated in
the UK from clean renewable sources,
wind, solar and/or hydro.

All Sites

01/01/2023 – 31/12/2023

A handwritten signature in black ink, appearing to read 'Matt Nunn'.

Matt Nunn
Director of EDF Business Solutions

All source certification meets GHG Protocol Scope 2 Guidance Quality Criteria. This is not a REGO certificate. REGO certificates are held by energy suppliers for Fuel Mix Disclosure. The zero carbon electricity that we buy for Zero Carbon or Renewable tariffs and products is supplied into the National Grid. Customers receive that electricity through the National Grid, not directly from zero carbon generators.*



100% of the
electricity
supplied is
renewable*
and has a zero
emissions
factor for
Scope 2
reporting

Clean Renewable

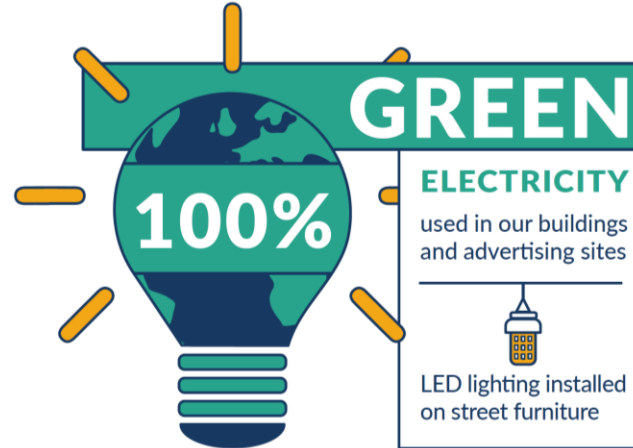
SUSTAINABILITY: Key to the Future of Cities

100% RENEWABLE ENERGY

JCDecaux is the first Out-of-Home company to join the RE100 initiative



SITE LANDSCAPING, GREEN WALLS AND VISUAL AMENITY
RAINWATER COLLECTED FOR CLEANING BUS SHELTERS



COMMITTED TO CARBON NEUTRAL BY
100% 2030

9 ELECTRIC VANS
IN OPERATION



OUT OF HOME : As a Force of Good

8,256

BUS SHELTERS

PROVIDED & MAINTAINED
BY JCDECAUX UK



+350

STAFF IN OPERATION & MAINTENANCE

STREET FURNITURE CLEANED

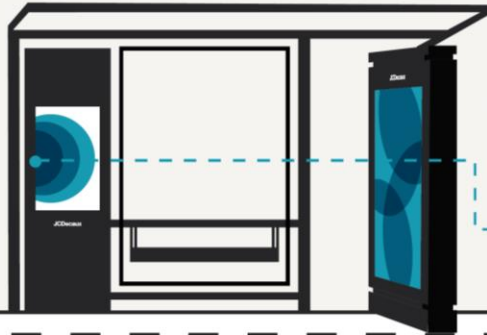
EVERY 2 WEEKS



EMERGENCY

MESSAGING

WILL OVERRIDE ADS TO SHOW
LIVE ALERTS FOR THE PUBLIC



128

LIVETOUCH PANELS
OFFERED WITHIN STREET
FURNITURE ASSETS

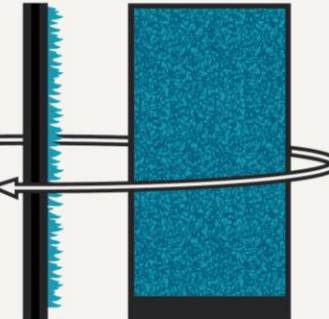


105

DEFIBRILLATORS OFFERED
within street furniture assets



LARGE FORMAT
ASSETS
EQUIPPED
WITH
SUSTAINABLE
GREEN-WALLS



COLLABORATING WITH COUNCILS

50%

OUT-OF-HOME REVENUE
RETURNED TO THE COMMUNITY
AND LOCAL AUTHORITIES



5 NEW
TREES

PLANTED IN MANCHESTER FOR
EVERY COMMUNITY INFORMATION
PANEL INSTALLED



VIOOH

Digital campaigns can be updated
and scheduled remotely by our
Council Partners through VIOOH,
an independent marketplace that
enables automated planning and
trading of Out-of-Home inventory

