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17 August 2023

**TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS) REGULATIONS
2007
EXPRESS CONSENT**

Case Reference HGY/2023/0896
Location Unit 2, 2 Ashley Road, London N17 9LP
Proposal Application for advertisement consent to display two new fascia signs and one new projecting sign.
Received 29 March 2023

The London Borough of Haringey, as Local Planning Authority, GRANT CONSENT for the above application received on the above date subject to the conditions shown on the attached schedule.

Title	Description	Date
A-2001 – Proposed Elevations (Main & Secondary Shopfronts)		29 March 2023
A-2000 – Existing Elevations (Main & Secondary Shopfronts)		29 March 2023
C1207 – Signage Details		29 March 2023
LC-1001 – Location & Block Plans		29 March 2023

Robbie McNaugher

Robbie McNaugher
Head of Development Management and Planning Enforcement
Planning Service

Conditions: (5)

- 1** A. That the display of the advertisement (s) shall be permitted for a period of five years from the date of this decision.
B. Any advertisements displayed, and any site used for the display of advertisements, shall be maintained in a clean and tidy condition.
C. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.
D. Where any advertisement is required under these regulations to be removed, the site shall be left in a condition that does not endanger the public.
E. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.
F. No advertisement shall be sited or displayed so as to- (a) endanger persons using any highway, railway, waterway, dock, harbour or aerodrome (civil or military); (b) obscure, or hinder the ready interpretation of, any traffic sign, railway signal or aid to navigation by water or air; or (c) hinder the operation of any device used for the purpose of security or surveillance or for measuring the speed of any vehicle.

Reason: The conditions are imposed by virtue of the Regulation 2(1) of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007.

- 2** The development hereby permitted shall be carried out in complete accordance with the approved plans and drawings listed in this decision notice, other than where those details are altered pursuant to the conditions of this planning permission.

Reason: For the avoidance of doubt and in the interests of proper planning.

- 3** The maximum steady brightness of the illumination of the advertisements shall not exceed 320 candelas per square metre.

Reason - To accord with Policy DM3: Public Realm and DM23: Environmental Protection of the Development Management DPD 2017 as an advertisement of greater brightness would be unduly obtrusive and would be detrimental to the amenity of the area.

- 4** The illumination of the advertisement(s) shall not at any time be intermittent.

Reason - To safeguard local visual and residential amenity and to prevent the distraction of road users in the vicinity in accordance with Policy DM3: Public Realm of the Development Management DPD 2017.

- 5 The advertisement(s) shall only be illuminated during the opening hours of the premises to which it relates.

Reason - To accord with Policy DM3: Public Realm of the Development Management DPD 2017 as illumination outside these hours would be unduly obtrusive and would be detrimental to the amenity of the area.

Informatives:

INFORMATIVE: Land Ownership

The applicant is advised that this planning permission does not convey the right to enter onto or build on land not within his ownership.

INFORMATIVE: Hours of Construction Work

The applicant is advised that under the Control of Pollution Act 1974, construction work which will be audible at the site boundary will be restricted to the following hours:-

8.00am - 6.00pm Monday to Friday

8.00am - 1.00pm Saturday

and not at all on Sundays and Bank Holidays.

- 1 You can find advice in regard to your rights of appeal at:
www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent
- 2 This notice relates solely to a planning decision and does not purport to convey any approval or consent which may be required under the Building Regulations or any other statutory purpose.
If you intend to submit an appeal that you would like examined by inquiry then you must notify the Local Planning Authority and Planning Inspectorate (inquiryappeals@planninginspectorate.gov.uk) at least 10 days before submitting the appeal.
- 3 For more information about making a Building Regulations application, please contact Haringey Council Building Control Team by email building.control@haringey.gov.uk, telephone 020 8489 5504, or see our website at www.haringey.gov.uk/buildingcontrol.