

Our ref: Q60299
Your ref: PP-12402695
Email: Hannah.Cox@quod.com
Date: 22nd August 2023



London Borough of Haringey
Planning and Regeneration
Level 6, River Park House
225 High Road
Wood Green,
London, N22 8HQ

For the attention of John Kaimakamis

Dear John

HALE WHARF, FERRY LANE APPLICATION FOR THE PARTIAL APPROVAL OF DETAILS PURSUANT TO CONDITION B5 ATTACHED TO THE HYBRID PLANNING PERMISSION REFERENCE: HGY/2016/1719

On behalf of Waterside Places (General Partners) Ltd ("the Applicant"), please find enclosed an application for the partial approval of details pursuant to Condition B5 of the Hale Wharf Hybrid Planning Permission (HW HPP) (Ref: HGY/2016/1719) in so far as it relates to the public art element.

Condition B5 states:

"Details of proposed public art within the Outline Element in accordance with the submitted Public Art Strategy in 6.11 of the Design and Access Statement (January 2017) shall be submitted to and approved in writing by the Council prior to the commencement of those works. The public art as approved shall be installed prior to the occupation of the development."

Reason: In order to ensure that the Council is satisfied with the details of the authorised development, in accordance with emerging Policy DM3 in the Development Management Policies DPD Pre-Submission Version (January 2016)."

The public art strategy as set out at Section 6.11 of the approved Design and Access Statement (dated January 2017) requires public art to be delivered to provide an enhanced sense of place and identity; to assist in wayfinding and visual links between the bridges and to the Paddock; and to provide playful feature in the public realm that acts as a landmark in the development.

Artwork is required within the detailed element (Phase 1) pursuant to Condition A9 and the outline element (Phase 2) pursuant to Condition B5. This application seeks to partially discharge Condition B5, specifically the public artwork details for Phase 2.

The Phase 1 artwork was approved under application ref. HGY/2020/1923 on 27 May 2021. This artwork was delivered in summer 2021 and is located adjacent to Block B. It is a distinctive sculptural





totem element which draws on the site history as a wharf and water mill. This artwork was designed in collaboration with officers at the London Borough of Haringey ("LBH"), local poets, writers and designers. A poem, which was developed by local artists, is carved into the plinth of the totem.

Following the success of the Phase 1 artwork, the Applicant engaged further with officers at the LBH (Martin Cowie and Emily Read) to discuss the proposals for the artwork and signage within Phase 2. These discussions took place from May 2022 and August 2023 and a number of meetings were held to agree the strategy and delivery of the artwork. These discussions concluded that LBH would deliver the proposals and artwork itself through an agreed budget funded by the Applicant.

As such, this application seeks to partially discharge the approach to public art as outlined in Condition B5 of the HW HPP. The signage element of this condition will be discharged once the proposals have been developed and discussed with LBH officers.

The application has been submitted via the Planning Portal under reference: PP-12402695.

An online payment has been made for £116 for the discharge of planning conditions application fee, under the Town and Country Planning (Fees for Applications, Deemed Applications, Requests and Site Visits) (England) Regulations 2012 (as amended).

I trust that the enclosed details are acceptable to you and look forward to receiving confirmation of formal validation shortly. Please do not hesitate to contact me should you require any further information.

Yours sincerely

Hannah Cox
Senior Planner