

3.5.1 Visual Connection to the Cultural Quarter

H1 holds a key role as a wayfinding marker within the new cultural quarter. The adjacent image gives an indication of the view of the tower from Chocolate Square, which forms the heart of the new Cultural Quarter. The slim profile of H1 rises elegantly and confidently at the end of this vista, creating a restrained, yet light and iconic presence on the skyline. A clear gap between H1 and Phase 5 allows long distance vista to Mary Neuner Road and the southern part of the Gas Works Site.

Indicative future developments described in the cultural quarter masterplan can be seen overlaid in white at the sides of this view.



1 Artist Render - View of H1 from Chocolate Factory

3.5.2 Visual Connection to Mary Neuner Road

As a landmark tower, H1 also serves as a way-finding device from the southern part of the Gas Works Site. The adjacent image shows that, walking north along Mary Neuner Road, the lower shoulder portion of the tower gives a clear indication to the presence of the new square. As seen from this image, the height and scale of the shoulder is proportioned in respect of adjacent building datums and the overall height of H1.

The formal organisation, façade depth and double height colonnade of the south façade creates a grand scale to the new square. This formality is softened with the layers, planters, trees, and roof terrace greenery, to imbue it with a more informal neighbourhood quality.



2 Artist Render - View of H1 from Mary Neuner Road