



6th Floor, River Park House, 225 High Road, Wood Green, London, N22 8HQ

Planning Service

E-mail: [planningcustomer@haringey.gov.uk](mailto:planningcustomer@haringey.gov.uk)Website: [www.haringey.gov.uk/planning-and-building-control](http://www.haringey.gov.uk/planning-and-building-control)

Tel: 020 8489 5504

## Application for Consent to Display an Advertisement(s)

## Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

## Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

## Site Location

**Disclaimer:** We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Address Line 1

Address Line 2

Address Line 3

Town/city

Postcode

Description of site location must be completed if postcode is not known:

Easting (x)

Northing (y)

Description

## Applicant Details

### Name/Company

Title

Mr

First name

Amol

Surname

Devani

Company Name

Bright Little Stars Hornsey Limited

### Address

Address line 1

Kinetic Business Centre

Address line 2

Theobald Street

Address line 3

Town/City

Elstree

County

Herts

Country

UK

Postcode

WD6 4PJ

Are you an agent acting on behalf of the applicant?

☒ Yes

☐ No

### Applicant Contact Details

Primary number

\*\*\*\*\* REDACTED \*\*\*\*\*

Secondary number

Fax number

Email address

## Agent Details

### Name/Company

Title

First name

Surname

Company Name

### Address

Address line 1

Address line 2

Address line 3

Town/City

County

Country

Postcode

Contact Details

Primary number

\*\*\*\*\* REDACTED \*\*\*\*\*

Secondary number

\*\*\*\*\* REDACTED \*\*\*\*\*

Fax number

Email address

\*\*\*\*\* REDACTED \*\*\*\*\*

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Signs 1 & 2 - On brickwork of building. Internally lit light boxes with translucent letters mounted on brickwork. Overall size 4500mm wide x 540mm high with 100mm returns. Dedicated lighting on 7.30 - 21.00 timer

Signs 3, 4 & 5 - Flat composite signs, screw-fixed to fence and wall. Size 1960 mm wide x 710mm high

Sign 6 - Aluminium composite plaque, screw fixed to wall adjacent to entrance. Size 320 mm wide x 210mm high

Sign 7 - Decals on entrance doors (2 no.). Size 620mm wide x 600mm high

Manifestations - Castellations manifestations 210mm high in 50% translucent film on glazed doors and full height panels

**Advertisement Type:**

Projecting or Hanging Sign

**Height:**

0.54 metres

**Width:**

4.5 metres

**Depth:**

0.1 metres

**What is the height from the ground to the base of the advertisement?:**

4.05 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.1 metres

**What is the maximum height of any of the individual letters and symbols?:**

26 centimetres

**What materials will the advertisement be made of?:**

Powder coated aluminium box with cut out letters backed by opal acrylic with vinyl applied

**The colour of text and background:**

Box colour RAL 7016 Letter colours - White and Lilac (RAL 4005)

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Internally

**Illuminance levels:**

100 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Other type

**Height:**

0.71 metres

**Width:**

1.96 metres

**Depth:**

0.02 metres

**What is the height from the ground to the base of the advertisement?:**

0.6 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.02 metres

**What is the maximum height of any of the individual letters and symbols?:**

20 centimetres

**What materials will the advertisement be made of?:**

Aluminium composite with vinyl applied design

**The colour of text and background:**

The text in magenta, yellow and cyan with black outline. Background is white

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Other type

**Height:**

0.71 metres

**Width:**

1.96 metres

**Depth:**

0.02 metres

**What is the height from the ground to the base of the advertisement?:**

0.6 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.02 metres

**What is the maximum height of any of the individual letters and symbols?:**

20 centimetres

**What materials will the advertisement be made of?:**

Aluminium composite with vinyl applied design

**The colour of text and background:**

The text in magenta, yellow and cyan with black outline. Background is white

**Will the advertisement be illuminated?:****Advertisement Type:**

Other type

**Height:**

0.71 metres

**Width:**

1.96 metres

**Depth:**

0.02 metres

**What is the height from the ground to the base of the advertisement?:**

0.6 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.02 metres

**What is the maximum height of any of the individual letters and symbols?:**

20 centimetres

**What materials will the advertisement be made of?:**

Aluminium composite with vinyl applied design

**The colour of text and background:**

The text in magenta, yellow and cyan with black outline. Background is white

**Will the advertisement be illuminated?:****Advertisement Type:**

Other type

**Height:**

0.71 metres

**Width:**

1.96 metres

**Depth:**

0.02 metres

**What is the height from the ground to the base of the advertisement?:**

0.6 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.2 metres

**What is the maximum height of any of the individual letters and symbols?:**

20 centimetres

**What materials will the advertisement be made of?:**

Aluminium composite with vinyl applied design

**The colour of text and background:**

The text in magenta, yellow and cyan with black outline. Background is white

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Fascia Sign

**Height:**

0.44 metres

**Width:**

2.57 metres

**Depth:**

0.08 metres

**What is the height from the ground to the base of the advertisement?:**

2.8 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0 metres

**What is the maximum height of any of the individual letters and symbols?:**

22.5 centimetres

**What materials will the advertisement be made of?:**

Powder coated aluminium and polycarbonate

**The colour of text and background:**

Text - white Background - RAL 7033 (to match existing door frame)

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Internally

**Illuminance levels:**

50 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

Please describe each of the 'Other type(s)' of advertising proposed

32 x 21 cm plaque adjacent to front door  
62 x 60 cm decals on glazed entrance doors  
21cm high manifestations on glazed doors

## Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

- ☐ Yes  
☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- ☐ Yes  
☒ No  
☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

- ☐ Yes  
☒ No

## Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

03/08/2026

To Date

03/08/2036

## Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- ☐ Yes  
☒ No

## Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- ☒ Yes  
☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☒ The agent  
☐ The applicant  
☐ Other person

## Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- ☒ Yes  
☐ No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title

\*\*\*\*\* REDACTED \*\*\*\*\*

First Name

\*\*\*\*\* REDACTED \*\*\*\*\*

Surname

\*\*\*\*\* REDACTED \*\*\*\*\*

Reference

HGY/2023/0611

Date (must be pre-application submission)

21/06/2023

Details of the pre-application advice received

The proposed signage was shown in the approved Application HGY/2023/0611 for Non-material amendment following a grant of planning permission HGY/2017/3117 for amendments to approved drawings relating to Block B4 fenestration at ground floor and external boundary treatment

## Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ☐ Yes  
☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

- ☒ Yes  
☐ No

## Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- ☐ Yes  
☒ No

## Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.

I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

I/We also accept that, in accordance with the Planning Portal's terms and conditions:

- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

Simon Foxell

Date

12/05/2026