

Proposed Shopfront Alterations Including New Roller Shutter and Retractable Canopy

Site Address:
21 Park Road, London, N8 8TE

1. Introduction

This Planning Statement has been prepared in support of a Full Planning Application for external alterations to the existing commercial premises at **21 Park Road, London, N8 8TE**.

The proposal seeks to improve the appearance and functionality of the existing shopfront while preserving the character of the building and the surrounding streetscape.

2. Proposed Development

The proposed works comprise:

- Installation of a new powder coated steel roller shutter.
- Installation of a new retractable canopy.
- Associated shopfront alterations.
- Installation of new fascia and projecting signage (subject to a separate Advertisement Consent application).

The proposed works do not alter the footprint, height or primary structure of the existing building. The alterations are limited to the existing shopfront as shown on the submitted drawings.

3. Design

The proposed roller shutter and retractable canopy have been designed to complement the existing commercial frontage and provide an improved appearance and increased security for the premises.

The alterations remain proportionate to the existing building and retain the established character of the shopfront.

As the property is located within a Conservation Area, the proposed works have been designed to preserve the character and appearance of the surrounding streetscape. No structural alterations to the building are proposed.

4. Conclusion

The proposed development represents a modest enhancement to the existing commercial premises through the installation of a new roller shutter and retractable canopy.

The proposal is considered appropriate in scale and design and will preserve the character and appearance of the Conservation Area.

Planning Permission is therefore respectfully requested.