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13 August 2026

**TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS) REGULATIONS
2007
EXPRESS CONSENT**

Case Reference HGY/2026/1748
Location Land outside, 156-158 High Road , London, N22 6EB
Proposal Relocation of a existing double sided digital freestanding
advertising unit along the High Road.
Received 18 June 2026

The London Borough of Haringey, as Local Planning Authority, hereby REFUSE the above application received on the above date for the reason(s) shown on the attached schedule.

Title	Description	Date
Proposed free-standing advertising CIP unit double-sided digital-Elevations.pdf	Additional plans	18 June 2026
Site Plan.pdf	Block plan of the site	18 June 2026
SF0016 - Land outside 156-158 High Road - Planning Statement.pdf	Planning statement	18 June 2026
BMO_Free Standing Units_Spec.pdf	Other relevant information	18 June 2026
Location Plan.pdf	The location plan	18 June 2026
Street view of FSU to be removed.png	Other relevant information	18 June 2026

**Head of Development Management and Planning Enforcement
Planning Service**

Refusal Reasons: (1)

- 1 The proposed relocation digital display unit, by reason of its design, size, and position, would unnecessarily increase street furniture, giving rise to increased clutter within the public realm, to the significant detriment of the town centre street scene and increase driver distraction which would result in an adverse impact on the safety of road users and to pedestrian movement. The proposal would therefore be contrary to policies DM1 and DM3 of Haringey's Development Management DPD (2017), London Plan Policies D3 and D8 (2021).

- 1 You can find advice in regard to your rights of appeal at:
www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent
- 2 This notice relates solely to a planning decision and does not purport to convey any approval or consent which may be required under the Building Regulations or any other statutory purpose.
If you intend to submit an appeal that you would like examined by inquiry then you must notify the Local Planning Authority and Planning Inspectorate (inquiryappeals@planninginspectorate.gov.uk) at least 10 days before submitting the appeal.
- 3 For more information about making a Building Regulations application, please contact Haringey Council Building Control Team by email building.control@haringey.gov.uk, telephone 020 8489 5504, or see our website at www.haringey.gov.uk/buildingcontrol.