

Mr Martin Stephens
991 GREAT WEST ROAD
BRENTFORD
MIDDLESEX
TW8 9DN

24 August 2026

**TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS) REGULATIONS
2007
EXPRESS CONSENT**

Case Reference	HGY/2026/1612
Location	Bus Shelter , Pavement Outside Hatherly Gardens, The Broadway, London, N8 9JJ
Proposal Received	Consent to display an LCD Bus Shelter Advertisement 8 June 2026

The London Borough of Haringey, as Local Planning Authority, hereby REFUSE the above application received on the above date for the reason(s) shown on the attached schedule.

Title	Description	Date
A02519/02 - Plans and Elevations		6 August 2026
0114/0056/01 - Site Plans		6 August 2026
0114/0056/02 - Site Plan		6 August 2026

**Head of Development Management and Planning Enforcement
Planning Service**

Refusal Reasons: (1)

- 1 The proposed internally illuminated sequential digital advertisement, by reason of its illumination, changing display and prominent appearance, would form a visually intrusive and incongruous feature within the street scene. The development would fail to preserve the character and appearance of the Crouch End Conservation Area and would harm the setting of the Grade II listed Electricity Board Office and Showroom, the Grade II listed Broadway House and the Grade II* listed Hornsey Town Hall. The proposal is therefore contrary to Sections 66(1) and 72(1) of the Planning (Listed Buildings and Conservation Areas) Act 1990, Policy SP12 of the Haringey Local Plan (2017), Policies DM3, DM8 and DM9 of the Development Management DPD (2017), and Policies D8 and HC1 of the London Plan (2021). The identified harm is not outweighed by any public benefits arising from the proposal.

- 1 You can find advice in regard to your rights of appeal at:
www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent
- 2 This notice relates solely to a planning decision and does not purport to convey any approval or consent which may be required under the Building Regulations or any other statutory purpose.
If you intend to submit an appeal that you would like examined by inquiry then you must notify the Local Planning Authority and Planning Inspectorate (inquiryappeals@planninginspectorate.gov.uk) at least 10 days before submitting the appeal.
- 3 For more information about making a Building Regulations application, please contact Haringey Council Building Control Team by email building.control@haringey.gov.uk, telephone 020 8489 5504, or see our website at www.haringey.gov.uk/buildingcontrol.