

Benjamin Coffie

From: Natasha Dawson <natasha@quadrantdesign.co.uk>
Sent: 02 September 2026 17:29
To: Benjamin Coffie; Matthew Gunning
Cc: Emma Roshier; Matt Sears; Stuart Kern
Subject: Re: further details - HGY/2026/1790
Attachments: IMG_5188.jpg; IMG_5685.jpg; IMG_1071.jpg; IMG_1074.jpg

Hi Ben and Matthew,

Please see below responses in red:

1. Revised elevations clearly identifying the extent of any proposed painting works and confirming that the upper floors, including the existing painted white brickwork, will remain as existing (noting that repainting on a like-for-like basis may be undertaken as part of maintenance works). **Existing upper floor white brick work is to remain as existing, only ground floor shopfront to be decorated.**

2. Details of the proposed colour specification, including the relevant RAL reference (or equivalent) for the yellow finish proposed to the signage, canopies and any associated shopfront elements.

Please see below relevant colour references:

- Shopfront paint colour - Dulux, prairie grass, 35yy 61/431
- Projecting sign panel- RAL 0758050
- All other signage is black
- Awnings- Radiant blinds - Docril Tweed Yellow 00075

3. Given the site's sensitive location within the Highgate Conservation Area, we would ask that a more muted, heritage-appropriate colour tone could be utilised in place of any bright corporate yellow.

We appreciate the site's location within the Highgate Conservation Area and the need for the proposed shopfront to respond appropriately to the character of the surrounding streetscape. The proposed finish is not intended to be a bright or highly saturated corporate yellow. The specified Dulux Prairie Grass is a comparatively soft, muted yellow tone which we consider provides an appropriate balance between the client's established identity and the character of the conservation area.

Importantly, the yellow treatment is also confined to the existing ground-floor timber shopfront, with the upper elevation remaining unchanged. The proposal therefore retains the existing architectural composition of the building and introduces colour only at traditional shopfront level.

We have also identified an existing, yellow-painted shopfront at U Dessert, further along the same street and on the opposite side of the road, which is visible within the same streetscape.

Photographs are attached for reference. This demonstrates that a yellow shopfront treatment is not without precedent within the immediate context, and, in our view, the more muted tone proposed for Hello Vet would sit comfortably within the varied palette of existing commercial frontages.

The proposed colour palette also forms an established part of Hello Vet's wider identity across the shopfront, awnings and signage. On balance, we therefore consider that retaining the proposed muted yellow is both appropriate to the local context and important in providing a coherent shopfront design, and would respectfully ask that the proposed specification is accepted

Further to your email to Emma dated 01.09.26, we can also confirm that no works associated with the proposed colour scheme or signage have been undertaken to date. The only works completed to the shopfront have been necessary maintenance works to the existing timber fascia, which had become rotten and has been replaced on a like-for-like basis.

Please could you confirm receipt of the above and advise the revised anticipated decision date? The application was originally due for determination on **19 August**, and with the wider fit-out works now progressing on site, we would be grateful if the application could be determined at the earliest opportunity.

Many thanks
Natasha

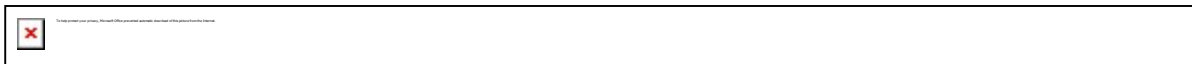
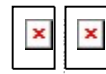
Kind Regards,



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From: Benjamin Coffie <Benjamin.Coffie@haringey.gov.uk>
Sent: Tuesday, August 25, 2026 16:16
To: Natasha Dawson <natasha@quadrantdesign.co.uk>
Subject: further details - HGY/2026/1790

Dear Natasha,

HGY/2026/1790 - Restaurant, 2 Highgate High Street, Hornsey, London, N6 5JL

Having reviewed the submitted drawings and application I am writing to outline that there are concern relating to the signage at the above addresses. Specifically, there is a lack of clarity regarding the proposed external finishes and the visual impact of the proposed yellow colour within this prominent conservation area setting.

To enable the Council to properly assess the proposal and support such works can you look into the following:

could you please provide the following:

1. Revised elevations clearly identifying the extent of any proposed painting works and confirming that the upper floors, including the existing painted white brickwork, will remain as existing (noting that repainting on a like-for-like basis may be undertaken as part of maintenance works).

2. Details of the proposed colour specification, including the relevant RAL reference (or equivalent) for the yellow finish proposed to the signage, canopies and any associated shopfront elements.
3. Given the site's sensitive location within the Highgate Conservation Area, we would ask that a more muted, heritage-appropriate colour tone could be utilised in place of any bright corporate yellow.

Once the above information has been provided, we will be in a better position to complete our assessment of the application and advise on whether acceptable.

Regards,

Kind regards,

Benjamin Coffie

Planning Officer

Built Environment & Highways

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