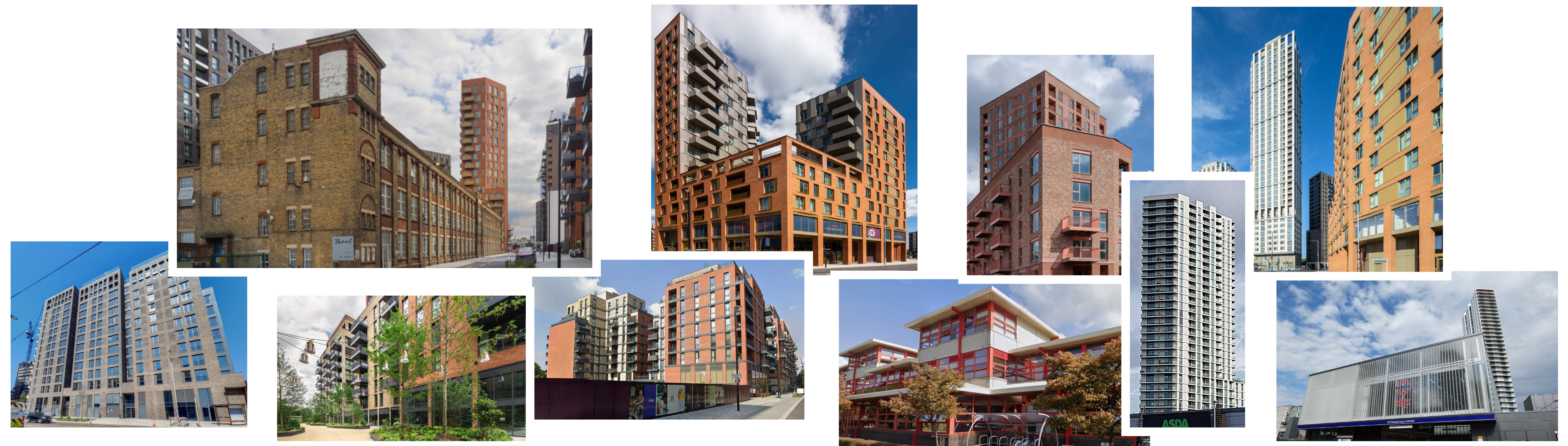


Facade and Materiality

Tottenham Mood board / Material Palette



Grey	Ochre			Orange	Beige	Light Grey	Ochre	Light Red			Off-White
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INDICATIVE VISUAL OF ASHLEY HOUSE FROM DOWN LANE PARK

An industrial aesthetic, taking inspiration from the site’s rich history is intended. The buildings are proposed to be predominantly brick, with materiality and colour palette taking cues from the local area and incorporating a layering of tones and textures.

Horizontal banding will be incorporated to create a sense of stability and rhythm to the buildings throughout the middle sections of buildings. The top parts of buildings are very well articulated by adding a shed-like roofline to the social rented building and a clear and legible ‘crown’ to the shared living building. Further architectural interest is bolstered through the introduction of feature balconies and perforated screens to add vibrancy to the elevations.

The historic, current and future context have informed the proposed architectural language .

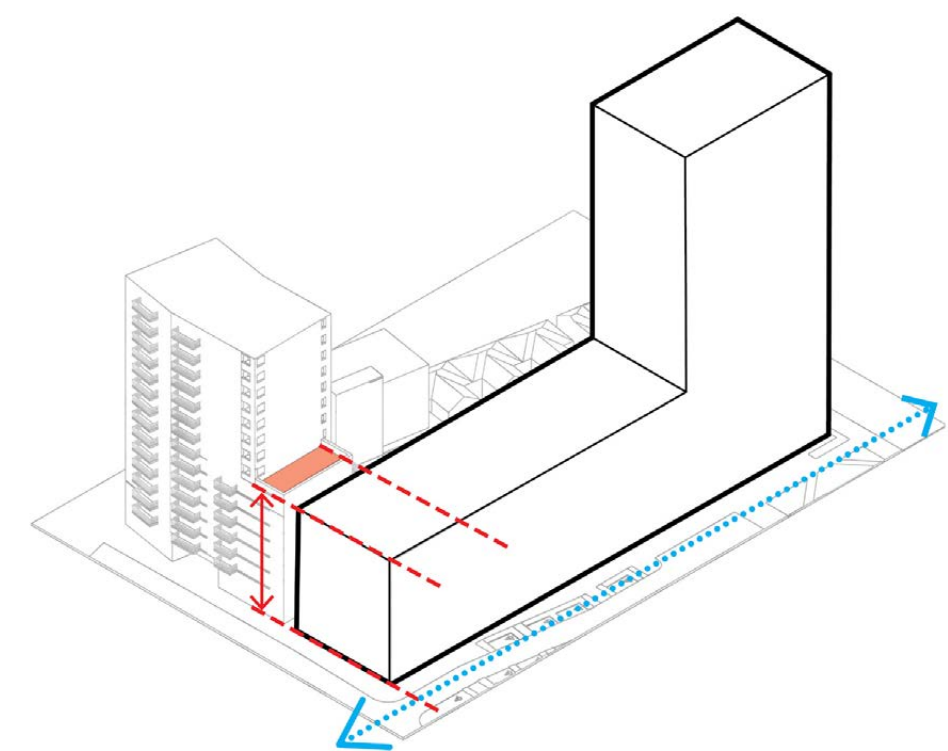
- Simplicity
- Confident Design
- A clear hierarchy of form and proportion
- Landmark and wayfinding
- Consistency and legibility

Facade and Materiality

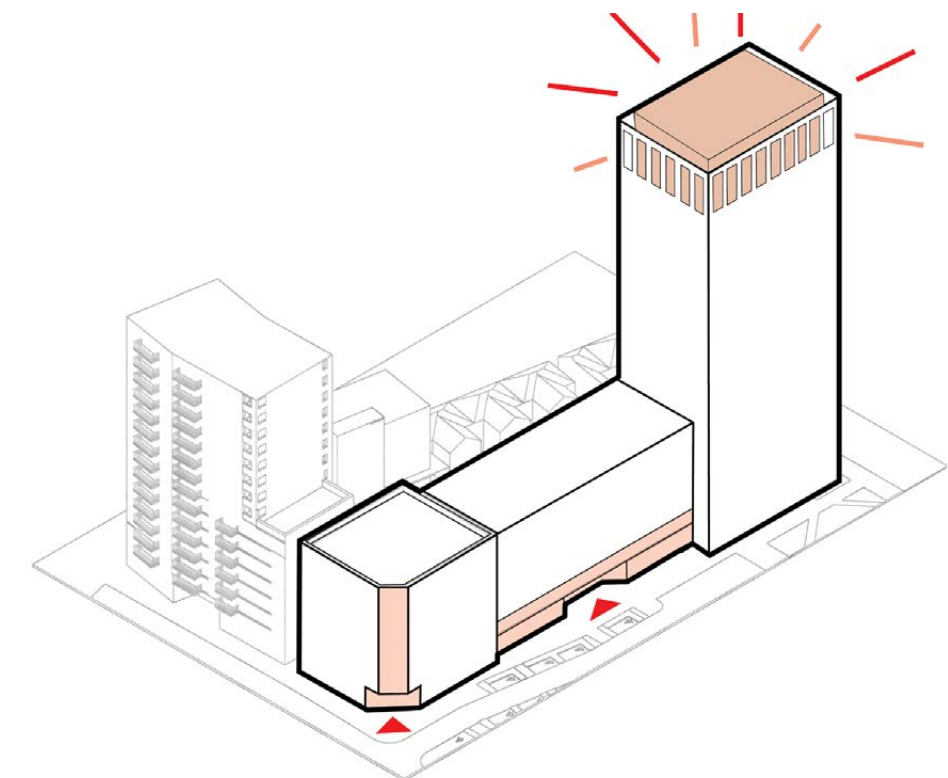
Shared Living: Composition & Articulation

The aspiration is to create two legible strong 'bookend' elements.

The first element of the shared living building along Ashley Road has a chamfered angle to lead the pedestrian into the public realm.

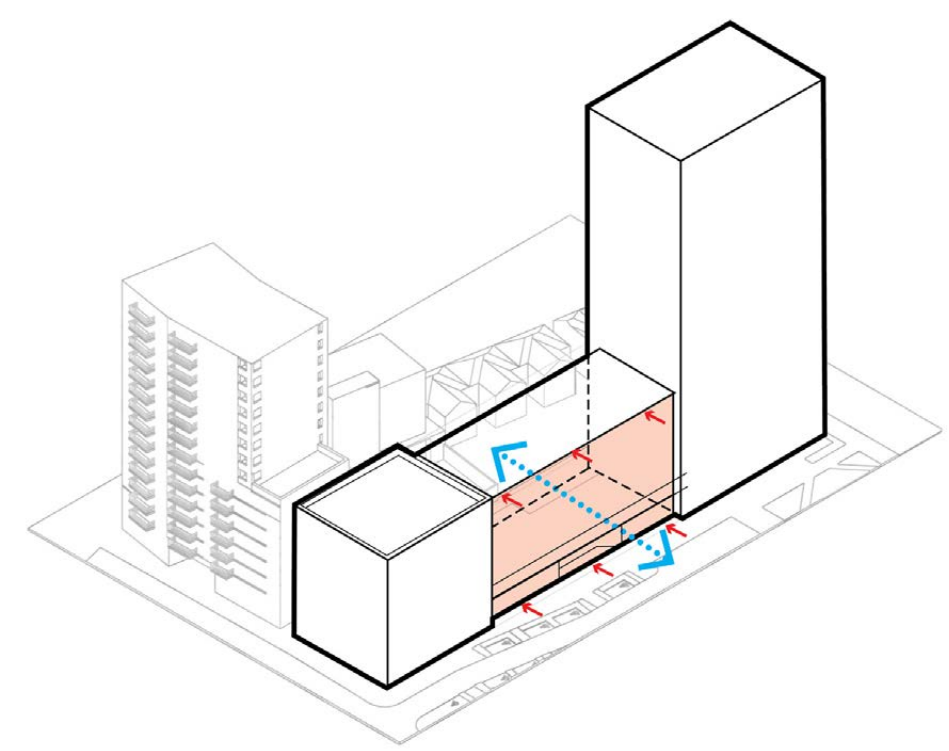


Minimise Massing Impact to Neighbouring Buildings

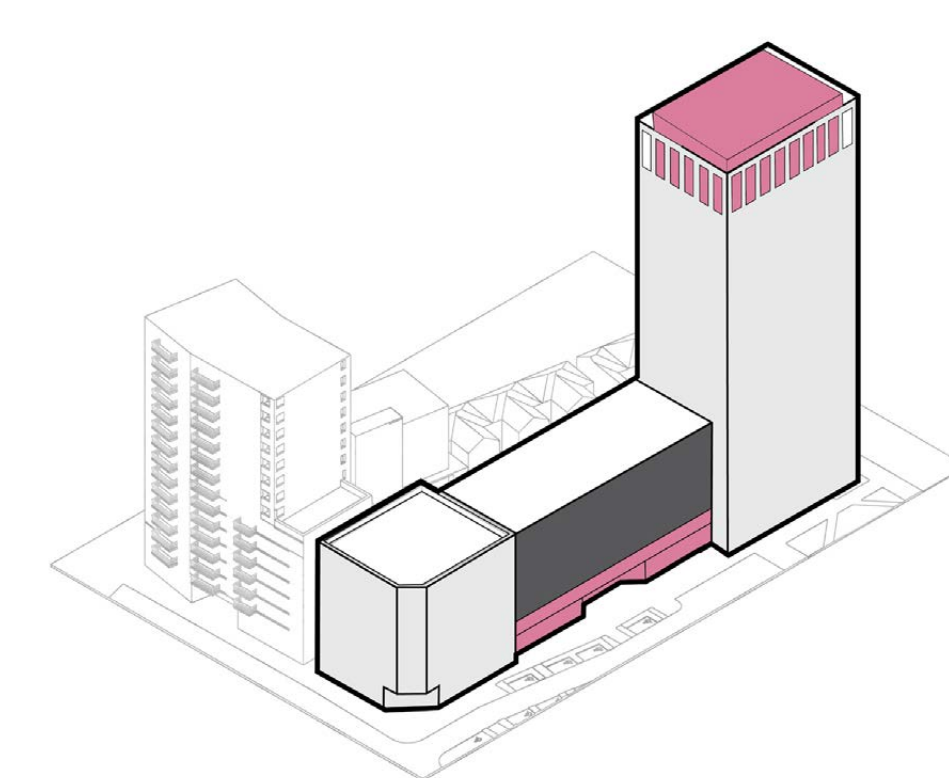


Legibility + Articulation

The top is provided with a contemporary interpretation and reference of the top element on the Berol House opposite the road. This also aims to celebrate the corner and improve the sense of place and wayfinding.



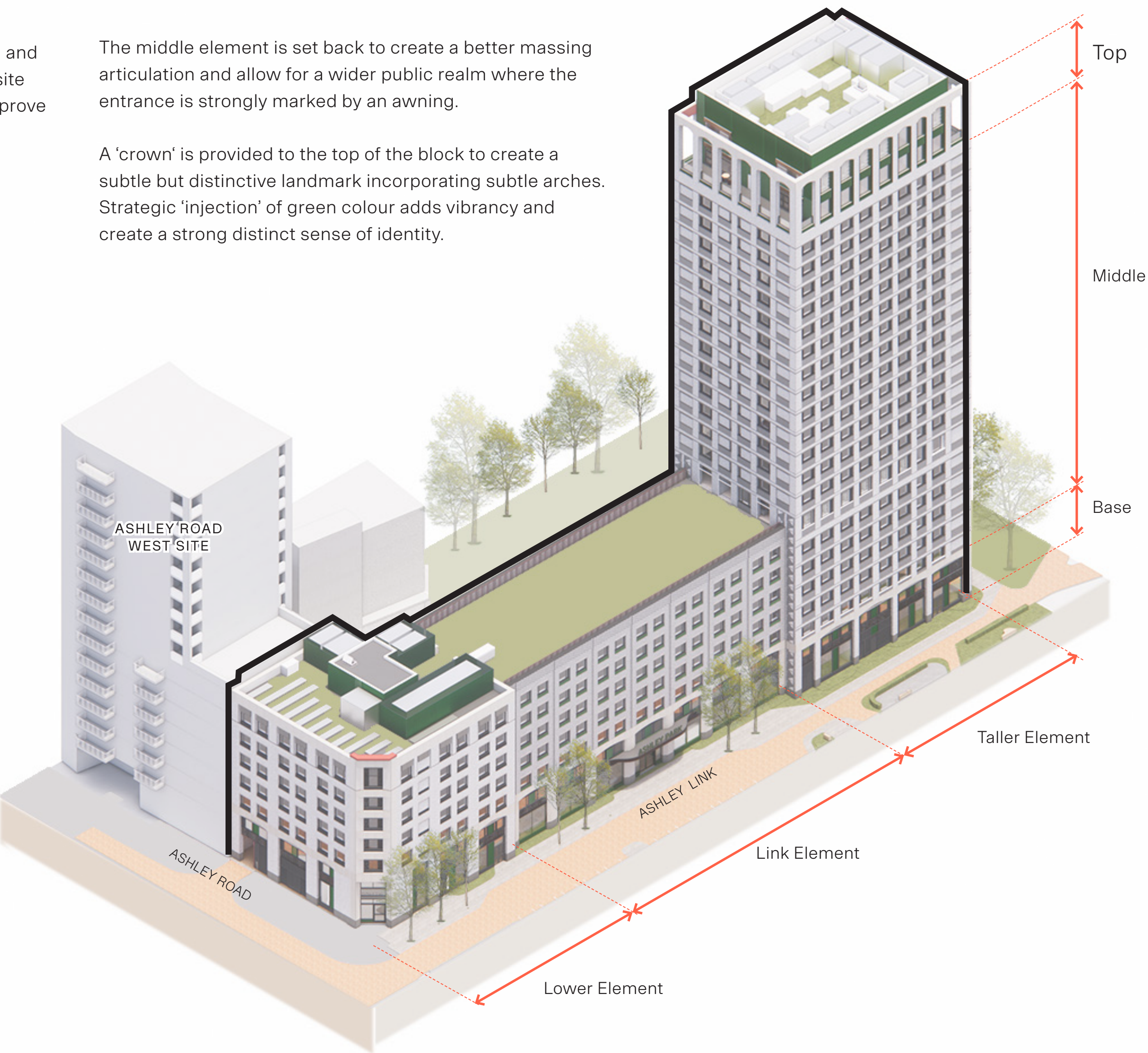
Breaking the Massing



Architectural Characters + Material Tones

The middle element is set back to create a better massing articulation and allow for a wider public realm where the entrance is strongly marked by an awning.

A 'crown' is provided to the top of the block to create a subtle but distinctive landmark incorporating subtle arches. Strategic 'injection' of green colour adds vibrancy and create a strong distinct sense of identity.



Facade and Materiality

Shared Living: Narrative and References

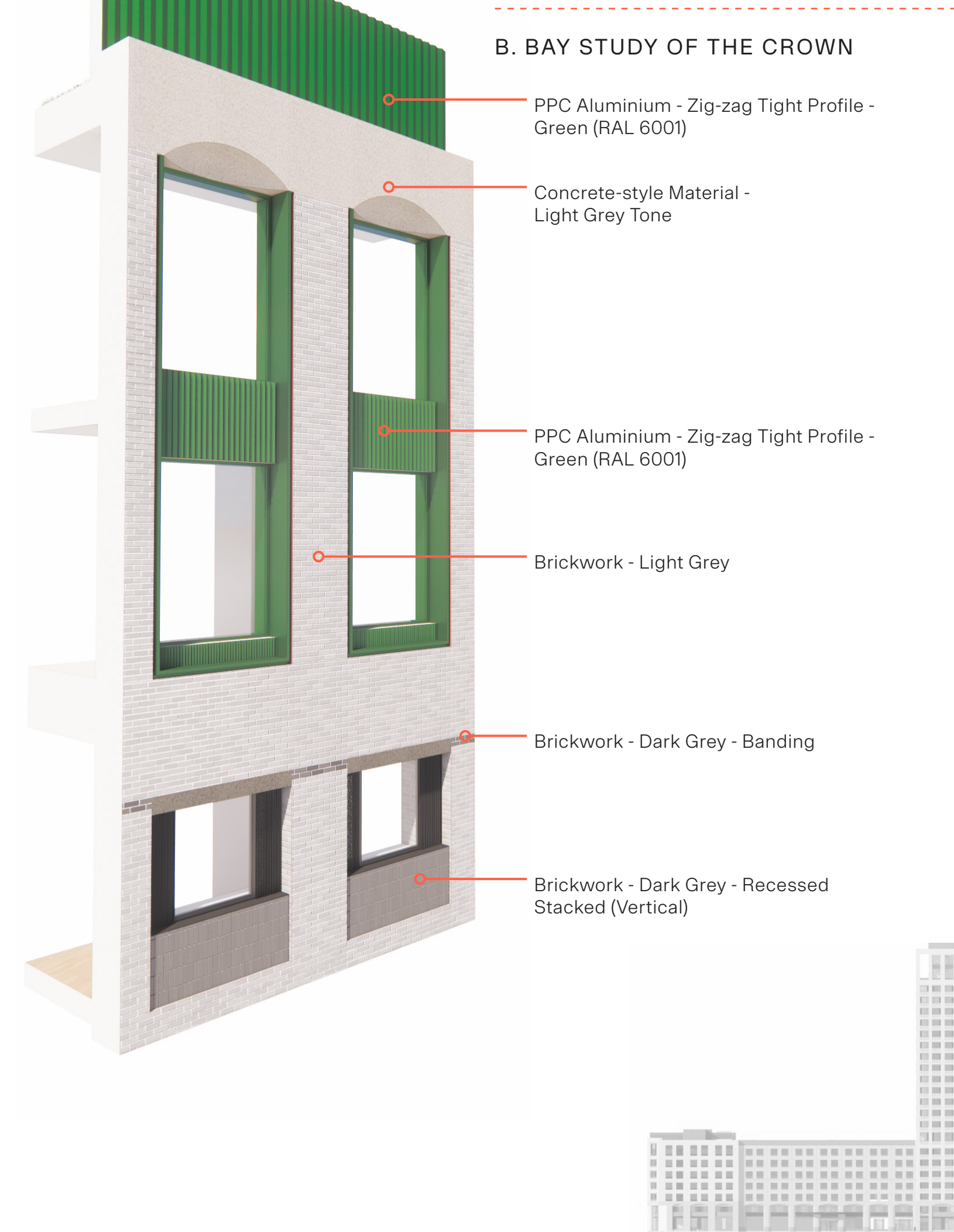
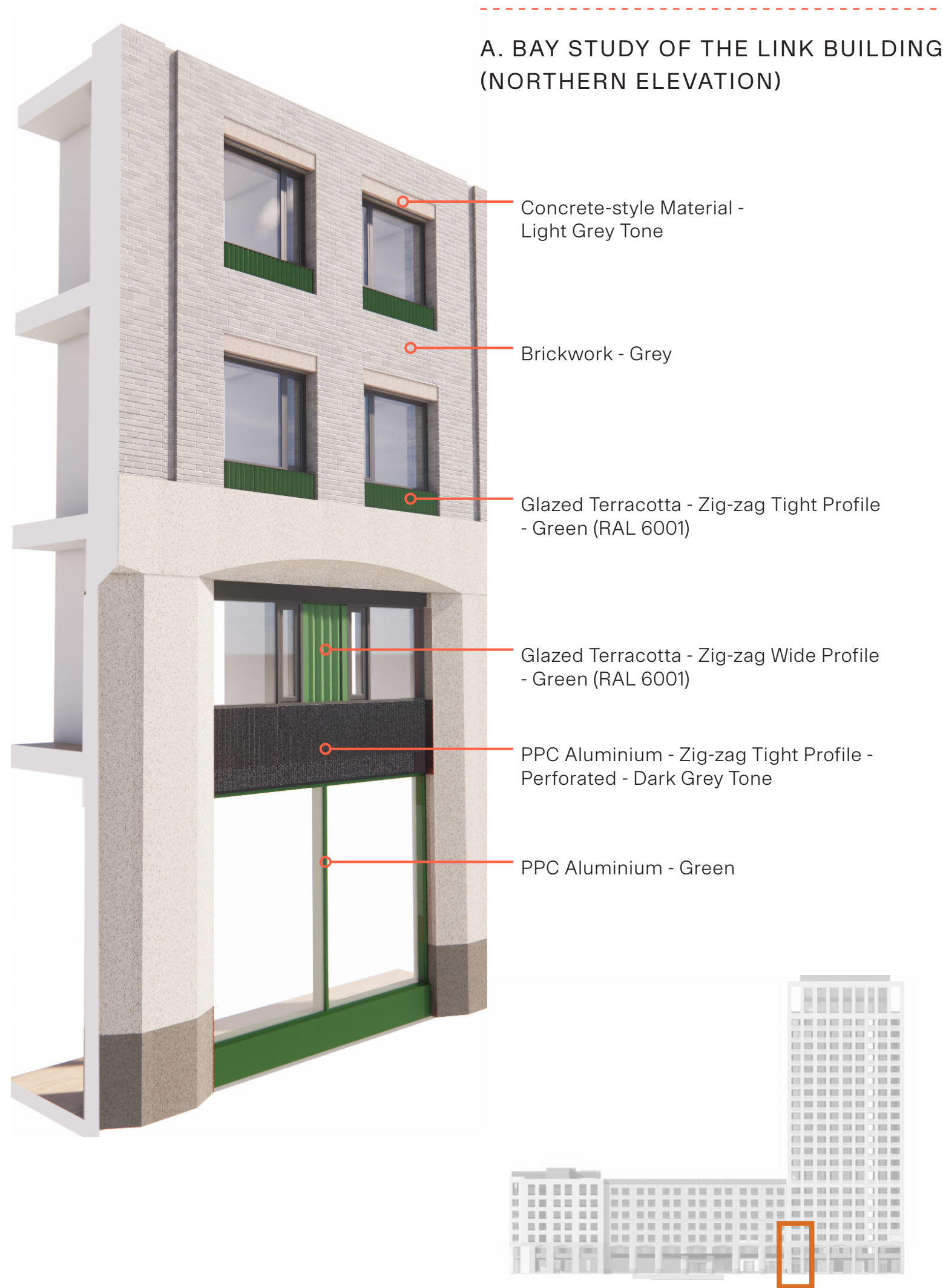
Our proposed strategy is introducing more elaborate details and architectural interest on the lower parts of elevations where it can be more visible to the eye along from the street level and the publica realm. The upper parts will have a simpler and more toned-down architecture and details.



HISTORIC POSTER FROM LORILLEUX & BOLTON LTD



GREEN TONE (RAL 6001)

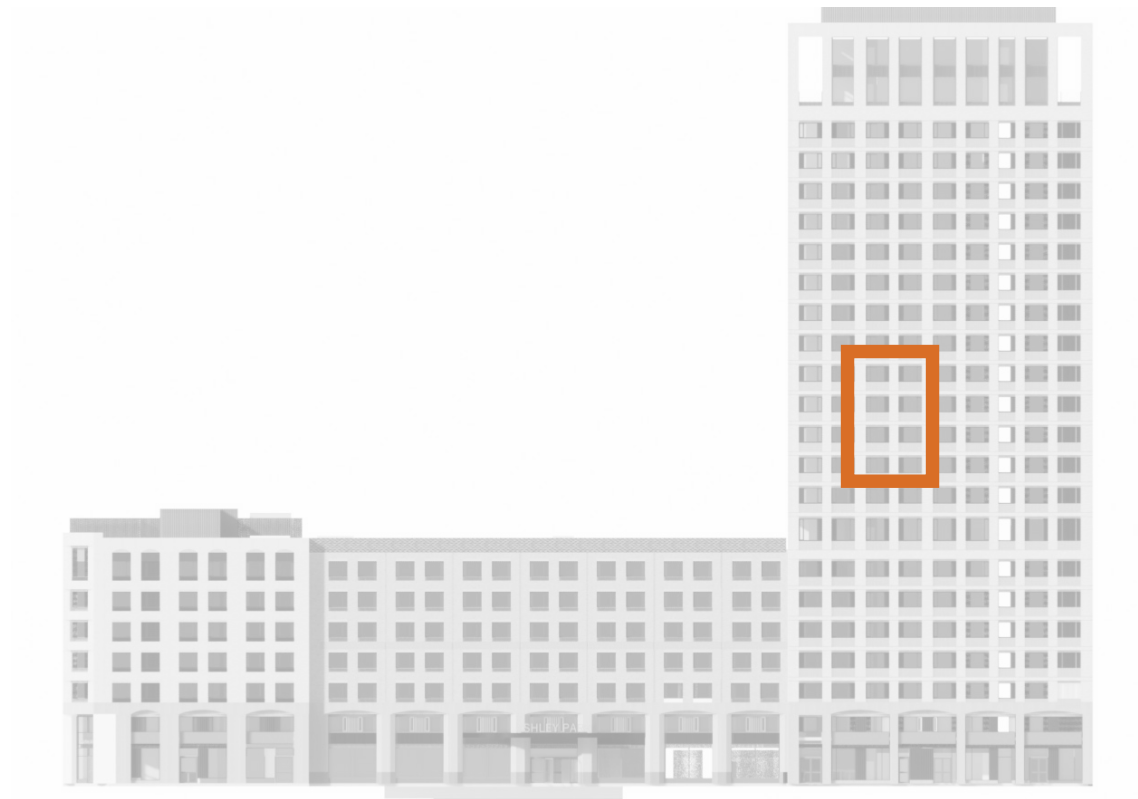


Facade and Materiality

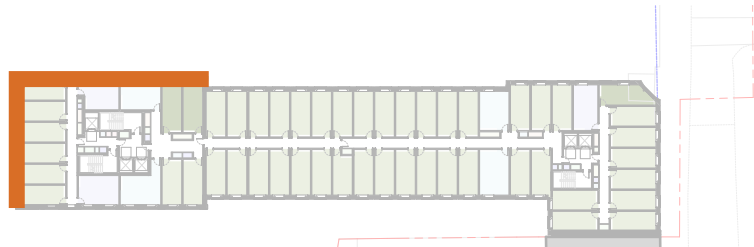
Shared Living: Narrative and References

The monolithic and repetitive rhythm running across all floors conveys a confident and robust architecture. The aim is to create a timeless architecture using robust and durable materials that stand the test of time.

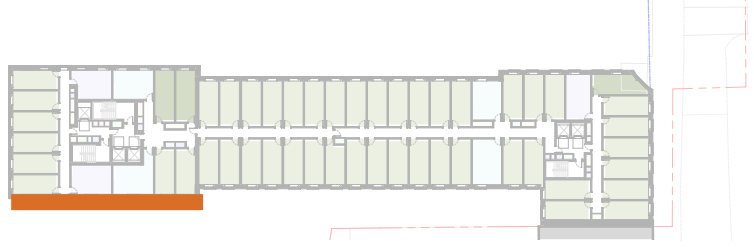
The fenestration strategy was designed to mitigate overheating risks along the southern elevation by introducing a perforated screen in front of the operable glazed panel.



D. BAY STUDY OF THE LINK BUILDING
(NORTHERN ELEVATION)



E. BAY STUDY OF THE LINK BUILDING
(SOUTHERN ELEVATION)



Facade and Materiality

Block A: Material Palette

Concrete-style Material



Light Grey Tone

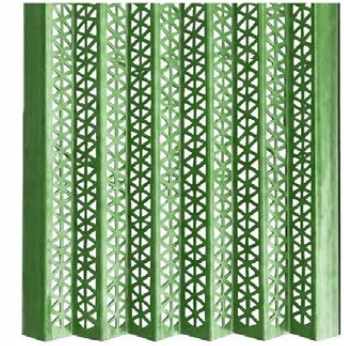
Dark Grey Tone

PPC Aluminium



Dark Grey Tone

PPC Aluminium - Zig-zag Tight Profile - Perforated



Light Grey Tone

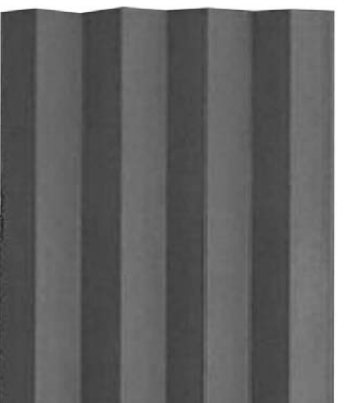
Dark Grey Tone

PPC Aluminium



Green (RAL 6001)

Glazed Terracotta - Tight Profile



Green (RAL 6001)

Dark Grey

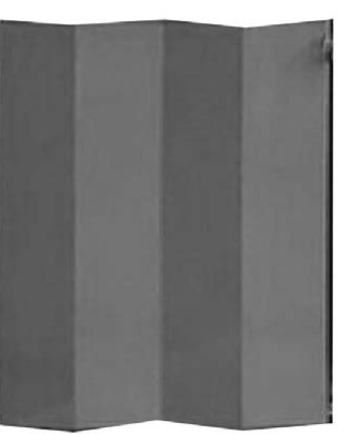
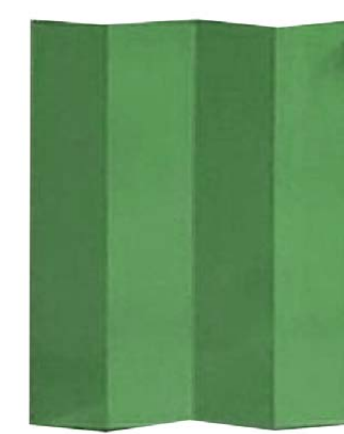
PPC Aluminium



Light Grey

Dark Grey

Glazed Terracotta - Tight Profile



Green (RAL 6001)

Dark Grey

PPC Aluminium



Dark Grey



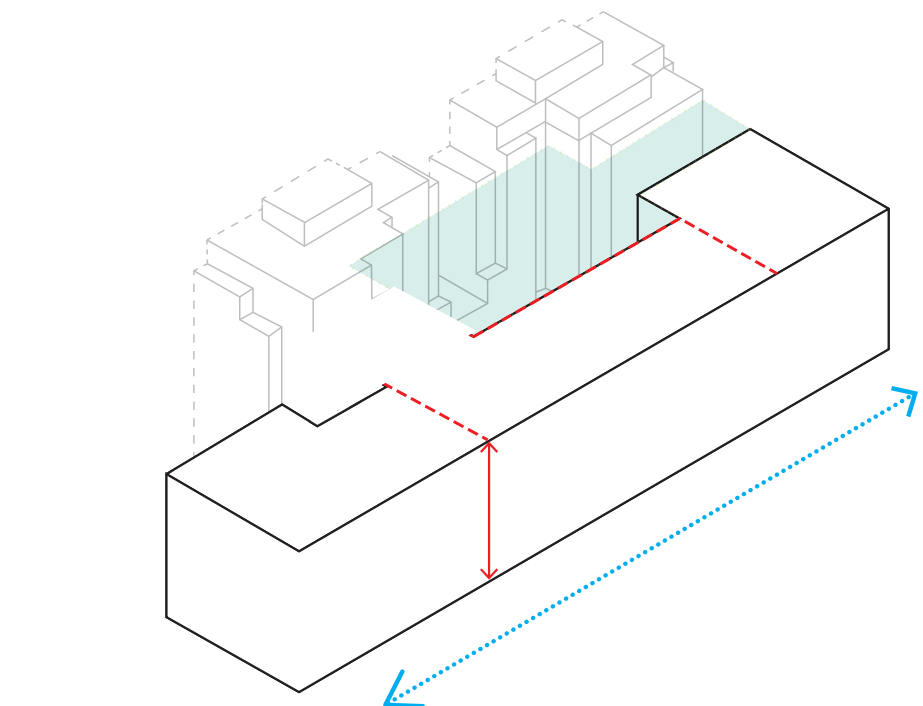
Indicative visual showing the entrance of Shared Living

Facade and Materiality

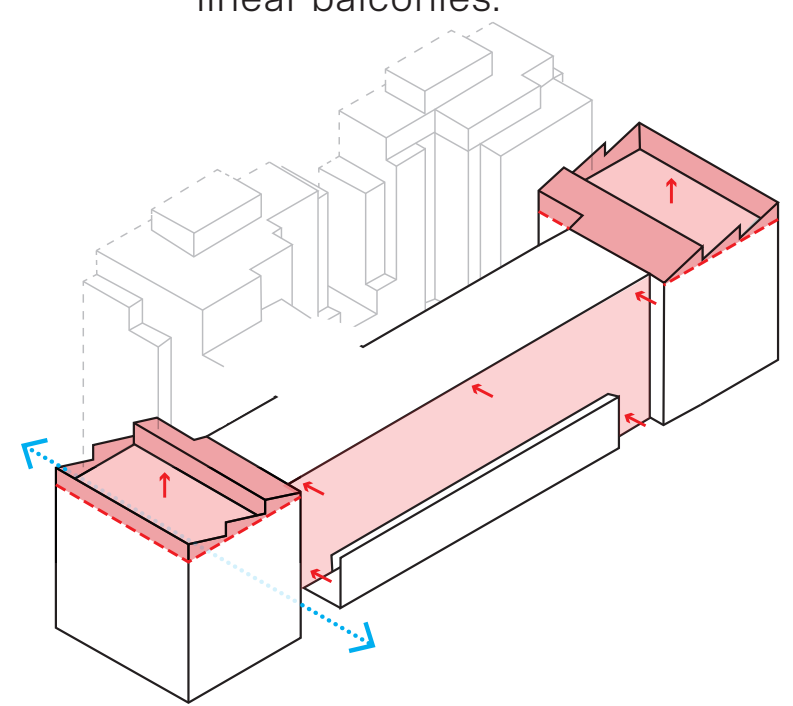
Social Rented - Composition and References

Our architectural and elevational approach is to draw on the precedents of the historic local vernacular. The proposed elevation of the social rented block references the local industrial sheds and warehouses. A sawtooth roofline is provided to the two 'bookend' elements to add interest and create a strong unique narrative.

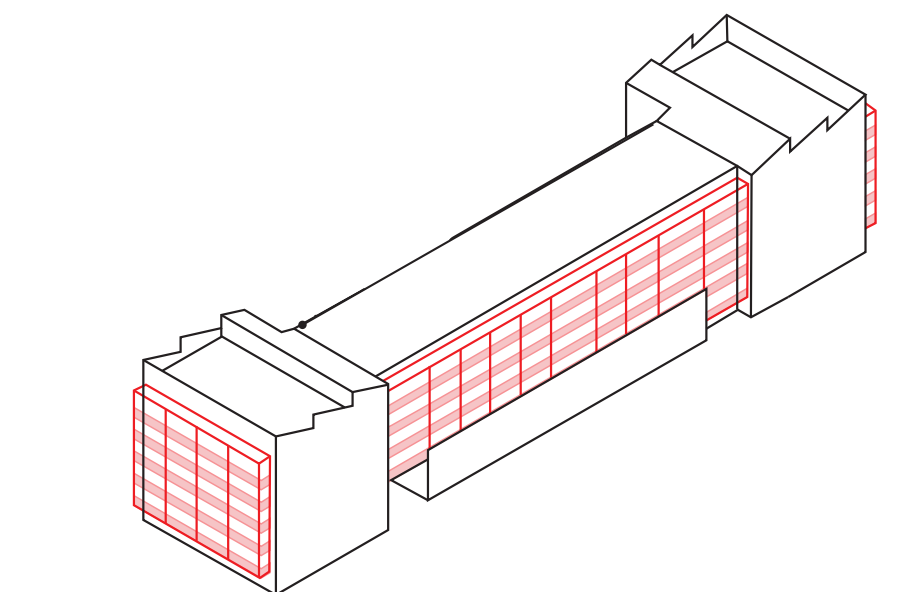
The bookend elements are given a darker grey brickwork to make the building read more robust and grounded. The middle setback element is in light grey brick which also acts as a reflective material to improve the daylight and sunlight levels of the shared living block opposite to it. Given the long nature of the site and therefore the proposed buildings, vertical perforated and coloured screens were introduced to break the long continuous character of the linear balconies.



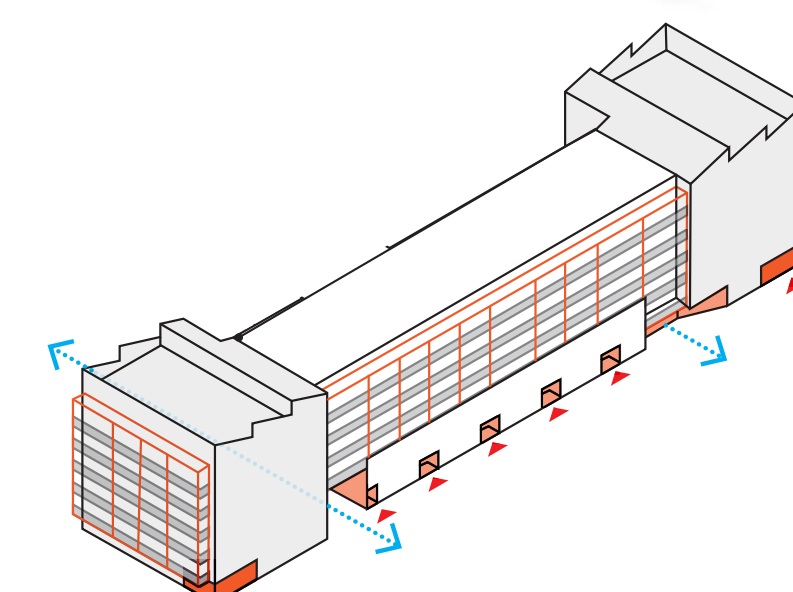
Minimise Massing Impact to Neighbouring Buildings



Breaking the Massing



Legibility + Articulation



Architectural Characters + Material Tones

