Haringey Council
Planning Department
Submission via the Planning Portal

Ref: C26074/SS
Office: 01376 329059
Mobile: 07590 847565
Email: sstephenson@phase2planning.co.uk
Date: 29/10/2026

Dear Sirs

Application for Advertisement Consent (Planning Portal ref: PP- 15330666)
Address: St Gilda's School, Oakington Way, Crouch End, London, N8 9EP
Proposal: Internally illuminated lettering and logo sign

We have pleasure in enclosing an application for advertisement consent seeking approval for one sign on the western elevation at St Gilda's School. The sign comprises signage logo and individual powder-coated aluminium letters with translucent matte acrylic faces and internal LED illumination, mounted on discreet stand-off supports. Illumination will be static with a maximum luminance of 180cd/m2 and restricted to school operating hours only.

This detailed submission is made on behalf of our client, Octavia House Schools, hereafter referred to as the applicant.

Background

This application accompanies a separate application for the approval of works to the existing school buildings for re-use as a Special Educational Needs School.

The site is located within a mainly residential area and as a result the proposed signage is limited to one advert on one elevation which is low key, modest and discrete in design.

The site is being redeveloped to a high standard, enhancing its visual appearance and bringing it back into an active use. The proposed illuminated sign will help to gently light up the area in front of the building during hours of darkness. The sign will be fixed to the main school building, which is set back from the street and is not therefore considered to be unduly prominent or readily visible from the street.

The application relates solely to the installation of modest, internally illuminated signage to the west elevation of the school building. It is proportionate in scale, discretely fixed, limited in luminance and restricted to school operating hours. It will be read as an element associated with the modern building and its use as a school.

It is relevant to note that there is existing signage on the west elevation of the school (as shown below in figure 1) and as such the proposed replacement signage would not be an uncommon future or be considered out of place.



Figure 1: Image courtesy of Google Street view

The application form required an end date for the display of the advertisement. It is not known when the sign is likely to be taken down and therefore a period of 10 years is shown on this form. However, it is requested that no time limitation is applied to this sign, unless there is considered to be good reason for doing so.

Submitted drawings and documents

As part of this application for advertisement consent, a full suite of drawings have been prepared and provided by Scene Architects as outlined below.

Drawing Title	Drawing Ref:
Location Plan	STGA-SCN-XX-XX-DR-A-00.00 PO1
Elevation – Proposed	STGA-SCN-XX-XX-DR-A-20.020 PO1
Signage Details	STGA-SCN-XX-XX-DR-A-90.002 PO1

Table 1: List of submitted architectural drawings.

Application fee

The appropriate planning application fee required for this submission (£273.00) has been paid direct to the Planning Portal.

We trust that this application for advertisement consent will be received positively and we look forward to receiving prompt confirmation of its validation.

In the meantime, please do not hesitate to contact me should you wish to discuss this matter further.

Yours faithfully

Phase 2 Planning

Samantha Stephenson BA (Hons) MScTP MRTPI
Associate