

Haringey Council London Borough
Planning, Regeneration & Economy,
Level 6, River Park House,
225 High Road,
Wood Green,
N22 8HQ

5th December 2023

Dear Sir/ Madam,

**APPLICATION FOR CONSENT TO DISPLAY SIGNAGE RELATING TO USE OF PREMISES
TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS) (ENGLAND) REGULATIONS 2007
LAND AND RAILWAY ARCHES TO THE SOUTH OF PAGE GREEN ROAD, LONDON, N15 4PG APPLICATION ON
BEHALF OF ENTERPRISE RENT-A-CAR UK LTD**

Please find enclosed an application for advertisement consent to display signage related to the NMA application submitted to Haringey Council (application reference HGY/2023/2839) by Enterprise Rent-A-Car UK Ltd.

For the avoidance of doubt, the applicant intends to build out the facility following the granting of application reference HGY/2023/1393. However, to facilitate the use of the site they are applying to vary the planning permission under separate cover. To reflect the amended scheme subject to that (NMA) application (reference HGY/2023/2839) they also require advertisement consent for a series of alternative signs – which is applied for here and has been submitted under Planning Portal reference PP-12615808.

The application proposals comprise xx signs in total.

- Custom Returns Sign (x1)
- Custom Enterprise Sign (x1)
- Illuminated Facia Bands (3 sided)
- Double Sided Trolley Sign (x1)

The proposed signage will be installed to enable Enterprise Rent-A-Car Ltd to operate efficiently from the application site in line with the amended scheme.

The signage itself is commensurate with the commercial nature of the application site and of its surroundings. The application submission, submitted through Planning Portal under reference PP-12615808, includes the following documentation:

- Application Form;
- Advertisement consent application drawings:
 - Site Location Plan – drawing ref. U1XX01
 - Proposed Site Layout Plan – drawing ref. U1XX03-2
 - Signage Specifications – Tottenham Page Green Road v4

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- The application fee of £132.00 (plus £64 Planning Portal Service Charge) to cover the application fee (paid through the Planning Portal).

I trust that the above is satisfactory and will allow you to consider this application at your earliest convenience. If you do require any further information, please do not hesitate to contact me using the details provided.

Yours faithfully



Emma Rawson – Senior Planner (BA, MSc, MRTPI)
For and on behalf of Planning Prospects Ltd