

Mr Halil Seker
Cadoo Studios
Unit 5
3-4 Wells Terrace
Finsbury Park
N4 3JU

25 March 2024

**TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS) REGULATIONS
2007
EXPRESS CONSENT**

Case Reference HGY/2023/2541
Location 515-519 High Road, Tottenham, London, N17 6SB
Proposal Installation of back-lit fascia signage onto the front and side elevations at ground floor level.
Received 21 September 2023

The London Borough of Haringey, as Local Planning Authority, hereby REFUSE the above application received on the above date for the reason(s) shown on the attached schedule.

Title	Description	Date
241.R1 - PROPOSED SECTION SIGNAGE.pdf	Section - Proposed	21 September 2023
100.R1 - EXISTING PLANS.pdf	Floor Plan - Existing	21 September 2023
120.R1 - EXISTING ELEVATIONS.pdf	Elevation (Front) - Existing	21 September 2023
140.R1 - EXISTING SECTION.pdf	Section - Existing	21 September 2023
200.R1 - PROPOSED PLANS.pdf	Additional plans	21 September 2023
220.R1 - PROPOSED ELEVATIONS.pdf	Elevation (Front) - Proposed	21 September 2023
240.R1 - PROPOSED SECTIONS.pdf	Section - Proposed	21 September 2023
600.R1 - LOCATION PLAN.pdf	The location plan	21 September 2023
601.R1 - BLOCK PLAN.pdf	Block plan of the site	21 September 2023

Robbie McNaugher

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Refusal Reasons: (1)

- 1 The signage by reason of its siting, design and associated lettering and choice of lighting would undermine the architectural qualities to this building and terrace, having an unacceptably harmful effect on the visual amenities of the area and failing to preserve and enhance the character and appearance of the conservation area, contrary to Policy SP12 of the Haringey Local Plan 2017 and Policies DM3, DM8 and DM9 of The Development Management DPD 2017 and Policies D8 and HC1 of the London Plan 2021.

- 1 You can find advice in regard to your rights of appeal at:
www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent
- 2 This notice relates solely to a planning decision and does not purport to convey any approval or consent which may be required under the Building Regulations or any other statutory purpose.
If you intend to submit an appeal that you would like examined by inquiry then you must notify the Local Planning Authority and Planning Inspectorate (inquiryappeals@planninginspectorate.gov.uk) at least 10 days before submitting the appeal.
- 3 For more information about making a Building Regulations application, please contact Haringey Council Building Control Team by email building.control@haringey.gov.uk, telephone 020 8489 5504, or see our website at www.haringey.gov.uk/buildingcontrol.