



Officer Report

Application Number:	HGY/2023/2697
Application Type:	Approval of details reserved by a condition
Address:	Hale Wharf, Ferry Lane, Tottenham, London
Proposal:	Approval of details pursuant to Condition 3 (Signage) attached to Reserved Matters Approval Ref: HGY/2018/2351 dated 12 November 2018.
Case Officer:	John Kaimakamis
Valid Date:	09/10/2023
Applicant:	3
Agent:	C/O Agent Miss Hannah Cox

RECOMMENDATION

Approve

ANALYSIS/ASSESSMENT

Condition 3

Condition 3 of the reserved matters reads as follows:

“Signage

Details of building signage shall be submitted to and approved in writing by the Council prior to the relevant part commencing and shall be carried out in accordance with the approved details and to the satisfaction of the Council.

Reason: In order to ensure that the Council is satisfied with the details of the authorised development, in accordance with Policy DM1 in the Haringey Local Plan 2017.”

Pursuant to Condition 3 the applicant has provided the following documents:

- Hale Wharf Phase 2 – Signage Document (Ref: 11391) Rev C02 dated 14 June 2024 prepared by Ascot Imagined.

A signage document has been submitted with all the signage details relating to Phase 2 of the Hale Wharf development. The document was referred to the Council's Housing Delivery Team who requested a minor amendment to the signage on buildings so that they are centred in their given locations. The applicant has amended the signage document to address the above request.

As such, it is considered that adequate details have been submitted to discharge the condition prior to the relevant part of the commencement of works.

RECOMMENDATION

GRANT PARTIAL DISCHARGE CONDITION

APPROVAL OF DETAILS RESERVED BY CONDITION 3 ATTACHED TO HGY/2018/2351.

As shown on approved drawings/documents:

Condition 3

- Hale Wharf Phase 2 – Signage Document (Ref: 11391) Rev C02 dated 14 June 2024 prepared by Ascot Imagined.