

Holly De-Buriatte
Boleyn House
St Augustine's Business Park
Whitstable
United Kingdom
CT5 2QJ

8 July 2024

**TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS) REGULATIONS
2007
EXPRESS CONSENT**

Case Reference HGY/2024/0708
Location 203-209 Muswell Hill Broadway, Hornsey, London, N10 3RQ
Proposal Replacement of internally illuminated fascia, projecting and ATM signs
Received 14 March 2024

The London Borough of Haringey, as Local Planning Authority, hereby REFUSE the above application received on the above date for the reason(s) shown on the attached schedule.

Title	Description	Date
ATM.pdf	Additional plans	14 March 2024
Muswell Hill Proposed Elevation.pdf	Elevation (Front) - Proposed	14 March 2024
385 Logo.pdf	Additional plans	14 March 2024
LocationPlan.pdf	The location plan	14 March 2024
500 Projection.pdf	Additional plans	14 March 2024
Muswell Hill Location_Block Plan.pdf	Block plan of the site	14 March 2024

Robbie McNaugher

Robbie McNaugher
Head of Development Management and Planning Enforcement
Planning Service

Refusal Reasons: (1)

- 1 The proposed advertisements, by reason of their siting, materials and internal illumination, would fail to preserve or enhance the character and appearance of the Muswell Hill Conservation Area, contrary to Policies SP11 and SP12 of the Haringey Local Plan 2017 and Policies DM3, DM8 and DM9 of The Development Management DPD 2017 and Policies D8 and HC1 of the London Plan 2021.

- 1 You can find advice in regard to your rights of appeal at:
www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent
- 2 This notice relates solely to a planning decision and does not purport to convey any approval or consent which may be required under the Building Regulations or any other statutory purpose.
If you intend to submit an appeal that you would like examined by inquiry then you must notify the Local Planning Authority and Planning Inspectorate (inquiryappeals@planninginspectorate.gov.uk) at least 10 days before submitting the appeal.
- 3 For more information about making a Building Regulations application, please contact Haringey Council Building Control Team by email building.control@haringey.gov.uk, telephone 020 8489 5504, or see our website at www.haringey.gov.uk/buildingcontrol.