

From: Planning Support
Subject: FW: Comment Received from Public Access

Application Reference No. : HGY/2021/2727
Site Address: Cranwood 100 Woodside Avenue London N10 3JA
Comments by: N Rowlands
From:
74
Woodside Avenue

N103HY

Submission: Objection
Comments: I have previously commented on the application and do not see any great improvement.

My main objections are two fold. Contrary to the Jones Lang Lasalle report and comments, I find the development to be too great in terms of massing for the site and secondly I refute their remarks about the design taking into account and be in sympathy with the surrounding properties, and more particularly the adjoining Conservation Area.

In summary I believe the building is too large and will reproduce in a few years time the look of a dated 1970/1980s drab office building. Certainly from the western elevation the 'block' will become a hideous carbuncle, in contrast to the Woodside Square development which is set back from the road thus providing a much more appropriate open immediate environment that current persists.

It seems like yet another classic case of grabbing an opportunity to develop housing of this nature (which I support) but not in anyway an over the top 41 units! Fundamentally it is too much.

Reduce the content and therefore massing and try to step back the buildings, certainly from the Woodside Avenue elevation, from the Roads. It will become an unnecessary visual block and in no way enhance the area as the report suggests, on the contrary it will seriously detract.